2012

Egyptian Breeders’ Challenge

Paying out over $100,000 at the 2012 Egyptian Event!

Participate in this year’s EBC auction for your chance to produce a Champion and win!

EBC Classes & Live Auction of Stallion Breedings

Thursday, June 7, 2012

The EBC –
You’ve Got to be In It to Win It!
2012
EGYPTIAN BREEDERS’ CHALLENGE AUCTION
PROGRAM GUIDELINES

Program Description:
A Straight Egyptian Stallion Breeding Auction is held each year at the Egyptian Event.

Straight Egyptian and Egyptian Sired Yearlings (resulting from these auctioned breedings), along with their amateur handlers, are eligible to compete in the EBC classes at the 2015 Egyptian Event for large purses and international acclaim.

1. SILENT AUCTION BIDDING PROCEDURES
   - Silent bids will be accepted beginning Tuesday, June 5th, 2012. Silent bids will continue to be accepted until 8:00 pm on Saturday, June 9, on those breedings not sold through the Live Auction.
   - Starting bids will be 1/2 the stud fee or $1,000.00, whichever is greater.
   - Prior to bidding, all bidders MUST read and be willing to comply with the stallion’s breeding contract, which will be on display in the EBC auction area.
   - A credit card is required to obtain a bidder number. This card will not be processed if the bidder is unsuccessful in purchasing a breeding.
   - All bids are for the stud fee only. Additional fees related to booking, transported semen, etc., as reflected in the supplied breeding contract, are the responsibility of the mare owner.
   - The Pyramid Society reserves the right to refuse involvement in the EBC auction.

2. LIVE AUCTION PARTICIPATION
   - All stallion breedings receiving a bid of $1,100 or higher through the silent auction by 2:00 pm on Thursday, June 7th will advance to the live auction that evening at 6:30 pm in the covered arena.
   - Stallion owners are responsible for confirming if their stallion will advance to the live auction.
   - If the stallion is not present to participate in the live auction, the owners may:

3. BONUS BREEDINGS
   - Stallion owners may donate up to two breedings to their stallion. Those stallions services with Bonus Breedings will be announced after their first breeding has sold. The runner-up bidder will have the right of first-refusal on the BONUS breeding at the price of the first breeding. If the runner-up bidder declines, it will be opened up for additional bids, starting at the purchase amount of the first breeding.

Note: If two breedings are donated and only one sells, the second may be sold at a later date.

4. SUCCESSFUL BIDDERS:
   - Are required to sign a Purchaser Agreement and agree to authorize payment to their credit card for a minimum of 1/3 of the final purchase price at the close of bids, 1/3 on August 1, & the final 1/3 on November 1. If they choose to pay by check, it must be received prior to the due date.
   - Breedings must be paid for in full by December 1st, or breeding and any previous monies paid will be forfeited. No interest will
accrue if this payment plan is adhered to; if not, all past due balances are subject to a 1.5 accrued interest rate.

- Persons defaulting on EBC payments may forfeit their eligibility to participate in future EBC auctions, classes or other Pyramid Society programs until the balance is paid in full. Breedings may be resold by the purchaser or The Pyramid Society.
- Absolutely no EBC breedings or transfers may take place prior to payment being received in full by The Pyramid Society. Official payment notification will be sent to both parties.
- Both the stallion and mare owners are responsible for honoring the agreement as outlined in the Breeding Contract, Enrollment Forms and EBC Guidelines.

5. FUTURITY NOMINATION
- Foals resulting from EBC breedings must be nominated into The Pyramid Society futurity program and designated as “EBC” by December 31st, of the mare’s breeding year to retain EBC eligibility.
- Broodmares must be purebred Arabian.
- Futurity sustainment by December 31st of the year of birth is also required. These foals may then be entered into the appropriate Egyptian Event EBC class as yearlings.
- Current Futurity/Breeding & Show Level Membership required for participation in the Futurity program and the Egyptian Event.

6. TRANSFER POLICY
- These breeding fees are **non-refundable** by The Pyramid Society.
- An EBC breeding may be transferred to the following year if the breeding was unsuccessful or no foal resulted. EBC Transfers can be carried forward 1 year only.
- Transfers may only take place if the EBC stallion’s breeding contract allows for a re-breeding and/or owner transfer.
- Foals must be by the original EBC stallion; however, there can be a change in the mare.
- A written request for transfer, accompanied by a vet statement (when applicable), must be sent to The Pyramid Society office.

7. CHANGE OF OWNERSHIP
- These EBC rights, breedings and/or foals may be sold and transferred to a new owner. (See Note below)
- A written request for a transfer must be sent to The Pyramid Society office by the original owner. Both parties will then be required to sign and return the provided Transfer Form to The Society office, allowing the transfer to be processed and approved.
- Breedings must be paid in full prior to any transfer of ownership.
- The new owner of the breeding/foal must be a current “Regular” breeding and Show Level Member of The Pyramid Society in order for the foal to be eligible to participate in the Futurity and EBC programs.
- A new owner purchasing a foal that has been nominated to the Futurity and EBC program should obtain the Futurity Confirmation Form from the previous owner, and forward it to The Pyramid Society along with proof of ownership (i.e., registration or purchase contract). Please contact The Society office with any futurity/EBC eligibility questions.

8. INCAPACITATION, INJURY OR DEATH OF A STALLION
A vet statement must be sent to The Pyramid Society office. The stallion owner will be eligible to enter a foal into the EBC if the contract and program guidelines have been adhered to.
- **Option 1.** If frozen semen had been saved, and the contract allows for its use, it should be made available to the mare owner. If this is not a viable option and/or no foal results, both parties may proceed to the following options.
- **Option 2.** If the stallion service contract allows for a breeding to another stallion, this may take place, although the resulting foal would not be EBC eligible.
- **Option 3.** The money paid to The Pyramid Society may be used as a “credit” toward the purchase of either another available breeding for the same year, or the purchase of another breeding from the following year’s EBC Auction. No refunds will be issued. Breedings may be carried forward one year only.

**IMPORTANT NOTE:** Stallion owner EBC/breeding rights and those sold by the stallion owner may not be eligible for a credit as stated above, unless payment has previously been made to The Pyramid Society for that particular breeding.

9. SALE, LEASE OR EXPORTATION OF A STALLION
Official documentation, signed by the original stallion owner must be sent to The Pyramid Society office.
- **Option 1.** If frozen semen had been saved, and the contract allows for its use, it should be made available to the mare owner. If this is not a viable option and/or no foal results, both parties may proceed to the following options:
- **Option 2.** If the contract allows, the new owner may honor the breeding, and both the new owner and the purchaser would be eligible to enter a foal into the EBC.
- **Option 3.** If the stallion owner sells or exports the stallion, rendering the contract void, the purchaser may then proceed as stated in Option 3 above. The original stallion owner may not be eligible to enter a foal in the EBC.

10. EXTENUATING CIRCUMSTANCES: BREECH OF CONTRACT, INFERTILITY, NON-PAYMENT OF FUNDS, INADHERENCE TO EBC GUIDELINES, ETC.
Both parties will be given the opportunity to submit all details and grievances in writing to The Pyramid Society. Any EBC participant who has demonstrated a breech of contract, non-payment of funds due, inadherence to the program’s guidelines, etc., may be refused future participation in the EBC program. Each situation will be presented to the EBC Review Board and a final decision will be made within 30 days.
2012 Egyptian Event
EGYPTIAN BREEDERS' CHALLENGE AUCTION
STALLION ENROLLMENT
FORMS AND INFORMATION

BENEFITS FOR STALLION OWNERS

- **EBC PROGRAM PARTICIPATION** – Each breeding sold through the EBC Auction entitles the stallion owner and the purchaser to enter one resulting yearling each into the EBC class of 2015. Futurity nomination and sustainment are required. (The guaranteed prize money for this year’s 2012 EBC Classes will exceed $100,000.00!)
- **STALLION DISPLAY** in the EBC Auction area including your stallion’s 8x10 color photo and pedigree.
- **EXTENDED MARKETING & PROMOTION** including coverage in the Stallion Guide, at the Scottsdale Show, at the Vegas World Cup Show, through targeted EBC promotional emails, in the Egyptian Event Show Program, and on The Pyramid Society’s website. Specific deadlines for each TBA.
- **WORLDWIDE COVERAGE** via the Egyptian Event's live streaming video
- **$200 DISCOUNT** for Stallion Showcase participants.

AUCTION INFORMATION

- All EBC Breeding donations must be accompanied by an advance bid of $1,000. This guarantees eligibility to nominate a minimum of one resulting foal into the EBC program. If the stallion owner is also the successful bidder on his stallion’s breeding (no other bids were received during the auction), they will then be eligible to nominate two resulting foals into the EBC program. These breedings may be resold by the stallion owner at a later date by acquiring an EBC transfer form from The Pyramid Society (See “Note” under #8 of the EBC Guidelines).
- There will be no breedings promoted as “available” following this year’s auction.
- **NOTE:** Stallion owners are responsible for confirming if their stallion will advance to the live auction, by visiting the EBC Auction area or contacting Carol Aldridge at (cell) (859) 361-9416. The Live Auction (Auction time & bidding cut-off time TBA) will be held on Thursday, June 7th in the covered arena.

REQUIREMENTS FOR PARTICIPATION

- Stallions must be straight Egyptian and at least (3) three years old as of June 1, 2012 to be included in this year’s EBC Auction.
- All EBC Breeding donations must be accompanied by an advance bid of $1000.
- Complete and return the enclosed Stallion Enrollment Form & Advance Bid Authorization.
- Send an 8 x 10 color photo, or high resolution digital file (300 dpi in .jpg or .gif). The Pyramid Society reserves the right to substitute photos when deemed necessary.
- Submit a year 2013 breeding contract for your stallion which clearly outlines all information such as stud fee, additional fees, transported semen stipulations, live foal guarantee, re-breeding rights, mare care, booking fees, and/ or other pertinent items.
- Submit a copy of the stallion’s AHA or CAHA registration papers & pedigree.
- Submit a 2 minute (max) promotional video (optional) to be shown during the live auction if the stallion is not present. Acceptable formats include: Windows Media Video file (.wmv). Video should be cut to show two minutes of prominent promotion for your stallion.
- Submit a 100 word (maximum) promotional script via e-mail to info@pyramidsociety.org. The Pyramid Society reserves the right to create stallion scripts for those not submitted and to edit scripts as deemed necessary.
- Breeding donations for stallions currently on lease, must be accompanied by a statement confirming that the original stallion owner will honor the EBC breeding and terms of the original service contract in the event that the lease changes hands or comes to an end.
- Include a copy of your stallion’s most recent fertility exam results, REQUIRED for all stallions 5 years old and younger, first time donations or as deemed necessary by The Pyramid Society.

TRANSPORTED SEMEN: If transported semen is offered in the stallion’s breeding contract, stallion owners are required to (1) hold a valid semen transport permit AND (2) provide the mare owner with the transported/stored semen service certificate required for that foal’s registration.
Egyptian Breeders’ Challenge Straight Egyptian Stallion
BREEDING AUCTION STALLION ENROLLMENT FORM

(Check all that apply)

____ I WISH TO INCLUDE ONE BREEDING IN THE EBC.

____ I WISH TO INCLUDE A SECOND BREEDING IF MY STALLION’S FIRST BREEDING SELLS.

STALLION INFORMATION:

Name of Stallion:__________________________________________

Phonetic Spelling:________________________________________

Year 2013 Stud Fee: $________________________

Date of Birth:__________________________ AHR #:____________

Sire:________________________________________ Dam:________________________

THIS STALLION WILL BE AVAILABLE TO BE PRESENTED DURING THE LIVE AUCTION.

OR

____ THE FOLLOWING GET (two maximum) OF MY STALLION WILL BE ON THE SHOWGROUNDS AND AVAILABLE TO BE PRESENTED DURING THE LIVE AUCTION:

(please use a separate but attached sheet if necessary)

Name Of Get:________________________________________ Year Of Birth:___________

Name Of Dam:________________________________________ Sex:____________________

I HAVE SUBMITTED A BRIEF 2 MINUTE (MAX) VIDEO CLIP OF MY STALLION TO BE PLAYED DURING THE LIVE EBC AUCTION. (Must be received no later than May 14th.)

OWNER INFORMATION:

Stallion Owner:________________________________________ Farm:____________________

Address:______________________________________________

City/State/Zip:________________________________________

Phone:________________________ Fax:____________________

E-mail:______________________________________________

Website featuring this stallion:____________________________

Please provide a contact # where you can be reached during the Event, to allow mare owners and auction mgmt. the opportunity to speak with you regarding your stallion's breeding.

Cell Phone #: ___________________________ Name of Contact Person:____________________

LEASEDSTALLIONS: If a stallion whose breeding is being donated to the EBC Auction is on lease, the original stallion owner must (1) be a current member of The Pyramid Society, AND (2) sign below agreeing to (a) honor all breedings sold through the EBC auction and (b) abide by the EBC Guidelines. Both parties will be listed in the information provided to EBC bidders.

SIGNATURE OF STALLION OWNER:________________________

BREEDING FARM CONTACT INFORMATION:

Stallion standing at (Farm):________________________ City /State:____________

Phone:________________________ E-mail:________________________

Contact Person:________________________ Title:________________________

2013 Breeding Season: From:________________________ to:____________________
This form is required for all breedings to be included in the 2012 EBC Auction.

As the owner/agent of the stallion ____________________________,
I (name) ____________________________, authorize an advance bid of $1,000 per breeding donated. I understand that my stallion’s breeding must receive a bid of $1,100 or higher Thursday, June 7th (exact time TBA) to advance to the Live Auction. If I am the successful bidder (no other bids have been received throughout the EBC Auction), I authorize my credit card below to be charged in one-third increments on June 9th, August 1st and November 1st, for the total amount of $1000. I understand that I will then be eligible to nominate two resulting foals into the EBC/Futurity program. Alternately I understand that I would also have the option of selling one or both of these breedings or resulting foals at a later date by acquiring a transfer form from The Pyramid Society (See “Note” under #8 of the EBC Guidelines).

<table>
<thead>
<tr>
<th>CREDIT CARD TYPE:</th>
<th>_____ VISA</th>
<th>_____ MC</th>
<th>_____ AMEX</th>
</tr>
</thead>
<tbody>
<tr>
<td>CREDIT CARD #:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EXP. DATE:</td>
<td>V-CODE (3 digits for Visa or MC / 4 digits for AMEX):</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BILLING ADDRESS:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CITY/STATE/ZIP/COUNTRY:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PHONE:</td>
<td>CELL:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E-MAIL:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CARDHOLDER’S NAME:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SIGNATURE:</td>
<td>DATE:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**AGREEMENT:**
I hereby maintain that my Straight Egyptian stallion hereby enrolled in this year’s EBC Auction has had regular annual pre-breeding examinations by a certified veterinarian, and has been found sound and healthy with no limitations on his breeding ability. Furthermore, I have read the enclosed EBC guidelines and stallion enrollment information and agree to honor this commitment.

**OWNER’S SIGNATURE:__________________________** Date:________________

*Return to: THE PYRAMID SOCIETY 4067 Iron Works Pkwy, Suite 2, Lexington, KY 40511 Ph: (859) 231-0771 • Fax: (859) 255-4810 • info@PyramidSociety.org • www.PyramidSociety.org*