

OFFICIAL NEWSLETTER OF THE PYRAMID SOCIETY | VOLUME 3 | APRIL, 2016



# FEATURED IN THIS EDITION:

- ▲ Egyptian Event Activities & Reminders
- ▲ Announcing The Pyramid Society Stud Book
- ▲ Pyramid Society News ▲ Member News
- ▲ Shows Featuring Egyptian Arabians
- ▲ Educational Resources ▲ And More!





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#### WELCOME TO THE CHARIOT!



We're pleased to bring to you the third edition of the new Chariot Newsletter! Enjoy the same cuttingedge news & updates with a new reader-friendly format and interactive design. For your convenience The Chariot can now be found as a digital publication on Issuu, and you will also have access to each 2016 edition as a pdf (for printing) on our website.

The following pages will bring to you timely news of upcoming shows featuring Straight Egyptian classes, important reminders about Pyramid Society programs and opportunities, news from our members, Egyptian Event information, and more! You'll find each edition of the new Chariot a resource that you will refer to again and again.

#### On the Cover:

Mishaal HP. owned by Arabians Ltd. Photo by Stuart Vesty.

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#### VOLUME 3

April, 2016

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#### The PYRAMID SOCIETY

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SOCIETY NEWS

### ANNOUNCING THE RELEASE OF THE PYRAMID SOCIETY'S NEW STUD BOOK FOR STRAIGHT EGYPTIAN ARABIAN HORSES WORLDWIDE

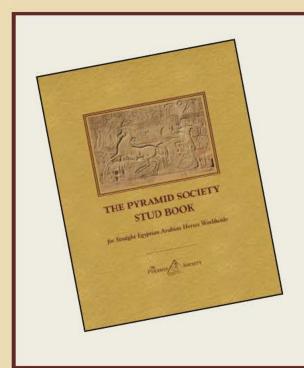
The Pyramid Society proudly announces the launching of its ground breaking publication, *The Pyramid Society Stud Book for Straight Egyptian Arabian Horses Worldwide*. "The Pyramid Society founders, in establishing the definition of the Straight Egyptian horse, were inspired by the horses bred at the Egyptian Government Stud, Al Zahraa, and set out to preserve and perpetuate their unique qualities so that posterity might benefit," states Omar Sakr, Chairman of the Stud Book publication and Pyramid Society Board Member, "For close to fifty years this limited genetic pool, carefully selected after much research, survived, prospered and dominated the global Arabian horse scene, remarkably without an official studbook, fulfilling the prophecy of the Pyramid Society founders," he adds. This prominence over the years is a testament to the imposing and unique qualities of this horse that can never be recreated from other than its own.

The Pyramid Society offers this publication as the final and definitive chapter in establishing the Straight Egyptian horse as a breed within the Arabian breed. It is to be considered as the only indisputable and unequivocal reference tool for all breeders of the Straight Egyptian Arabian horse worldwide.

The Pyramid Society owes a debt of gratitude to **Sheikh Khaled Bagedo**, owner of Al Khaled Stud, Saudi Arabia, a renowned and dedicated breeder of Straight Egyptian Arabian horses, for his commitment to the Society's mission as evidenced by his generous



sponsorship of this publication. Appreciation and gratitude are also extended to the Egyptian Arabian Horse Pyramids Foundation of Egypt for their support, shared vision and leadership in the endeavor. This studbook reflects the collaborative, tireless research and assembly efforts of Omar Sakr, Judith Forbis, Joe Ferriss, Christie Metz, Keri Wright, Mohamed El Bourini and Ahmed Aboul Fotouh.



#### Now Available...

THE PYRAMID SOCIETY STUD BOOK FOR STRAIGHT EGYPTIAN ARABIAN HORSES WORLDWIDE

Member Price: \$90.00 USD +s/h

Full Price: \$100.00 USD +s/h

#### **CLICK HERE** to

Purchase your copy TODAY!
Call (859) 231-0771 or visit:
www.pyramidsociety.org





JUNE 7-11, 2016

The Kentucky Horse Park Lexington, Kentucky, USA



REMINDER: APRIL 18, 2016

#### PRE-ENTRY & SHOW PROGRAM DEADLINE

Show entries and other Egyptian Event participation enrollment forms must be postmarked by **MONDAY**, **APRIL 18**<sup>TH</sup>, **2016** for inclusion in the Egyptian Event Show Program. Don't miss out on this outstanding, targeted promotion for your farm and horses.

THANK YOU TO OUR 2016 EGYPTIAN EVENT SIGNATURE SPONSOR





# Welcome Our 2016 DESERT EMISSARY SPONSOR OMAR SAKR of SAKR ARABIANS



This generous sponsorship will provide the exquisite trophies, garlands and show ribbons for this year's champions and class winners.

#### COMPLETE EGYPTIAN EVENT INFORMATION

For instant access to complete spectator and participation information including the show schedule, entry and enrollment forms, details on programs and opportunities, travel & lodging resources, the Prize List and more, <u>VISIT OUR</u> <u>WEBSITE</u> or review our recent <u>EGYPTIAN EVENT INFORMATION EMAIL</u>.

## WWW.THEEGYPTIANEVENT.COM



## LEXINGTON, KENTUCKY – THE DESTINATION WITH SOMETHING FOR EVERYONE



In addition to the Egyptian Event festivities, plan to come early or stay later and enjoy the city of Lexington, Kentucky. As stated in the February 2016 issue of American Airlines magazine featuring Lexington, 'a heritage of Bluegrass Country horses and bourbon lures many to Lexington, and it's easy to plan an itinerary that never detours from those popular features..... Street art, food culture and a craft-beer scene have exploded here, and while visitors can still honor the historic highlights, Lexington's passion for innovation leads the modern-day charge.'

To read the full article, visit: THE NEXT LEX

#### ADDITIONAL TOURISM INFORMATION:

Destination Lexington
The Kentucky Horse Park
Visit Lexington
Kentucky Tourism

#### PROMOTIONAL BOOTHS ARE FILLING UP QUICKLY

There is no better way to place your business in the spotlight at the Event than through a commercial booth on the arena concourse. All booths are located in high traffic areas and provide exceptional visibility. Enjoy the added marketing advantages of promotional announcements, your logo, ad text and contact information included in the Show Program (enroll by 4/18), visibility on the arena multi-media screen and much more. Click for COMPLETE COMMERCIAL EXHIBITOR INFORMATION





#### EGYPTIAN EVENT SHOW PROGRAM

Secure your space today in our SIGNATURE PROGRAM returning to the 2016 Egyptian Event! Ads start at \$425 for a full color page in this KEEPSAKE spiral bound edition.

	SUPPLIED*	DESIGNED'
FULL PAGE	\$425	\$550
TWO PAGE	\$750	\$1,000
TAB PAGE**	\$675	\$800
FACING TAB**	\$525	\$650



# Book By May 2<sup>nd</sup>!

#### SPECIAL PACKAGE OFFERS Must reserve by May 2, 2016

#### PACKAGE I: "SPOTLIGHT SPECIAL"

ONE Color Ad Page (designed) in the 2016 Show Program and ONE Horse for Sale of Stallion at Stud listing for 1 Year on The Pyramid Society webite.

Total: \$665 (Reg: \$730)

#### PACKAGE 2: "LIVING LEGENDS"

TWO Color Ad Pages (designed) in the 2016 Show Program, and TWO Heritage Pages (personalized)in the 2016 Heritage Guide

Total: \$1,200(Reg: \$1,400)

Package offers cannot be split or shared and do not qualify for other discounts or count volume discount minimums.

#### THE 4TH ANNUAL HERITAGE GUIDE

The Heritage Guide will expand on the contributions of the HERITAGE HORSES, followed by a special advertising section showcasing *your* living, descendants who are making their mark in today's Egyptian Arabian breeding programs!

Ads start at only \$200. Check out our website for a full list of HERITAGE HORSES!

ADVERTISTERS\*\*\* NON-ADVERTISERS\*

1+ PAGE \$200/ea. \$375/ea. 7+ PAGES 1 free \$350/ea. 12+ PAGES 2 free \$325/ea.



Contact Sarah Jax, sarah@pyramidsociety.org or 859-231-0771 to book your ad!

Click for COMPLETE ADVERTISING INFORMATION and HERITAGE HORSES List



# CUSTOM SPONSORSHIPS PROVIDE OUTSTANDING PROMOTION

The Egyptian Event offers a wide variety of <a href="mailto:sponsorships">sponsorships</a> to meet your individual marketing goals and budget. Samples of available custom sponsorships available include: The Membership Breakfast, The Newcomers' Welcome, The Gala, The Big Barn's Opening Reception and many more. Look over the <a href="mailto:show schedule">show schedule</a> to find an event activity that you may be interested in sponsoring, and then contact our office for complete information.

#### NEW – ARENA FLOOR SEATING FOR GOLD LEVEL SPONSORS & HIGHER!

SHARE THE EXCITEMENT, DOWN IN THE ACTION! Brand new for 2016 - sponsors at the Gold, Platinum and Exclusive levels will have the choice of standard box seating OR sponsor seating on the arena floor. A limited number of tables will be available with seating for eight on either side of the arena at floor level. Reserve your table today!

# THE PYRAMID SOCIETY CONTINUES ITS ROLE AS GUARDIANS OF THE TREASURE



Start now to assure that your grooming routines will allow for plenty of hair around your horses' eyes and muzzle when the Event arrives. And further at this year's show, The Pyramid Society continues to move forward as the leader of humane treatment of our beloved Arabian horses by taking a stand against intimidation in the showring and beyond. Check the 2016 Prize List for complete presentation guidelines.

#### JOIN US AT THE BIG BARN

The Hall of Stallions and Breeders' Pavilion are filling up FAST! In the early years of the Egyptian Event, stallions such as Nabiel, Ansata Ibn Halima, Shaikh al Badi, Ansata Imperial, The Egyptian Prince, \*Farazdac and others graced the stalls of the Big Barn. Who would have known that their presence would foretell their future greatness? This is now your chance to recreate history!

And the New Breeders' Pavilion provides a unique promotional opportunity for members to showcase their best horses outside of the showring.

With an "Oasis Café", information kiosks, three highprofile presentations throughout the week and an exquisite Opening Reception, The Big Barn will be the place to be and be seen at this year's Event!



Enroll your horses by April 18<sup>th</sup> for guaranteed inclusion in the Show Program, and enjoy all of the promotional advantages these two, new exciting opportunities have to offer.



## NEED A GOLF CART DURING THE EVENT?

Golf carts are in high demand during the week of the Event, and quantities are limited. If you would like to order a golf cart, it's recommended you do so well in advance at <a href="https://www.deverinc.com">www.deverinc.com</a> or call (859) 233-9702.

#### **EVENT UPDATES & CORRECTIONS**

Please Note: Page 57 of the <u>Digital Prize List</u> - Amateur & Junior Division – Under Stallions/Colts & Geldings Class 5 has been corrected to Class 4 (Golden Scarab Colts Yearlings)





OTHER SHOWS
FEATURING
STRAIGHT
EGYPTIANS

#### AHA REGION 12 CHAMPIONSHIP SHOW TO HOLD STRAIGHT EGYPTIAN & HERITAGE CLASSES

May 2-7, 2016

Georgia National Fairgrounds - Perry, Georgia

The Region 12 Championship Horse Show is proud to announce that their 2016 show will for the first time ever, include **Straight Egyptian and Heritage** classes on Wednesday, May 4th! In addition, there will be an Egyptian Pavilion at one end of the arena for social and educational events.

A special "Thank You" to Talaria Farms and Markel Insurance Company for their generous sponsorship of these classes and championship garlands.

To access the show's Prize List and complete information, visit: www.aharegion12.com READ MORE





#### THE EGYPTIAN EVENT EUROPE

Save The Date! The 2016

Egyptian Event Europe will be held August

27-28, 2016 in the beautiful gardens of "Castle
Dyke" in Juchen, just 20km from
Dusseldorf, Germany.

READ MORE





#### THE 2016 NEW MEXICO STRAIGHT EGYPTIAN CHAMPIONSHIPS

The New Mexico Egyptian Breeders Alliance is proud to announce the 2nd New Mexico Straight Egyptian Championships at the 2016 Zia Classic Horse Show. The Championships are scheduled for **Friday, May 20** at the New Mexico Expo, Albuquerque. Region 8 qualifying classes will also be held at the Zia Classic so our Straight Egyptians will be presented in both regular classes as well as the Straight Egyptian classes. Make plans to attend, show off your best Straight Egyptians and join the New Mexico Alliance in showcasing our beautiful Straight Egyptian Arabians. For more information, contact Jake Gutierrez at <a href="mailto:wildwoodfarms@live.com">wildwoodfarms@live.com</a>

#### **READ MORE**

#### 36TH ANNUAL MUSIC CITY ARABIAN HORSE SHOW

The 2016 Music City Show will be held **August 19-21, 2016** at the Miller Coliseum in Murfreesboro, Tennessee. For the fourth consecutive year, the show will include Straight Egyptian classes and Pyramid Society members will be on hand to provide literature, answer questions and to cheer on the Straight Egyptian contenders!



Please visit <u>www.mtaha.com</u> for more information on the show. We hope to see you there!

READ MORE



# MEMBERSHIP CORNER



#### **NEW MEMBERS**

We invite you to visit the online profiles of our new members and help welcome them to The Pyramid Society.

#### **AUDRY ABERLE**

StoneHaven Equestrian Tremont, IL

#### **VALERIE EAKLEY**

Cornerstone Arabian Center Lumberton, NC

#### PRINTED MEMBERSHIP DIRECTORY CORRECTIONS

#### Page 72

The Raelund Family's corrected email address is <a href="mailto:myarabians@truevine.net">myarabians@truevine.net</a>

#### Page 25-28

These pages were reversed during the printing process, causing the listings to be out of alphabetical order.

Our deepest apologies for any inconvenience these errors have caused.

#### MEMBER NEWS

#### MEAHA HALTER CLINIC A GREAT SUCCESS

Allyson Nutt of Acorn Acres reports on the fun and successful MEAHA sponsored halter clinic held on March 26, 2016 at Lee's Summit Equestrian! "We gathered with friends - met new friends - saw beautiful horsesgot personal one-on-one training from Wendye Gardiner of Solstice Training Center - and came away with new confi-



dence and new ideas to build a better relationship to train our horses! Not only did we get great instruction for handling our horses but we wound up the clinic with a conversational style question and answer meeting on conditioning and nutrition.

READ MORE

## FOUR NEW ARRIVALS AT MISTY VALLEY ARABIANS

Danny Heithold writes: "We at Misty Valley Arabians are proud to present our first four foals of 2016. We have been blessed with amazing fillies from sires we hold in great regard, including A Iluminatus, AL Ayal AA, Farhoud al Shaqab and Scapa. We welcome all visitors to view these girls! They join yearling fillies by EA Java and Al Fayed."

READ MORE



2016 Filly Farhoud al Shaqab x Wardah Karimah MVA

#### AAHA HOSTED A SPECTACULAR 2016 ALABAMA ALL ARABIAN HORSE SHOW!



Tom Chasteen, Show Manager for the Alabama All Arabian Horse Show is pleased to announce that their 2016 show was held with great success on March 18th & 19th, 2016 at the Covington Center Arena in Andalusia, Alabama. The show included very competitive classes in Open Halter & Performance as well as Straight Egyptian and Egyptian Heritage halter classes. It was a great show with exciting classes and fun for everyone! Special congratulations to the following Pyramid Society members for their wins:

Bill & Irma James' Amira MM - Grand Champion

Straight Egyptian and Allison Mehta's TF Enyah -

Reserve Champion Straight Egyptian.

Tom extends a special invitation, and writes, "We hope everyone will join us next year at our expanded show in Tunica, MS. It will be a four region qualifier that will include Main Ring Halter/Performance, Egyptian & Egyptian Heritage classes, Sport Horse in Hand and Under Saddle, Dressage, Trail, and Reining classes. The dates are March 22nd through March 26th, 2017. Be on the lookout for more information as we get closer to the date!"

# MELROY CLASSIC ARABIANS ANNOUNCES NEW FOALS

Donna Zimmerman of Melroy Classic Arabians is excited to announce the arrival of a BAHA AA foal! This colt was born black, but will turn a gorgeous grey. She is also excited about their foal SHAHIN born last year and facing a bright future.



SHAHIN

**READ MORE** 



#### ARABIANS LTD'S 2016 CLIENT WEEKEND



Attendees at the 2016 Arabians Ltd, Client Weekend enjoyed perfect weather, super horses and just an incredible learning experience for all! Everyone enjoyed the opportunity to learn about pedigrees and breeding traits from Keri Wright of Cariswood Arabians.

Laura Cronin & Diane Taylor (OGM Arabians) were awarded our Clients of the Year Award and Vicki & John Duzac (Fleur de Lis Arabians) were named as the 2016 Breeders of the Year! A huge congratulations to them and all of the recipients of the additional Special Appreciation awards as well!

READ MORE

# DARA MEADOWS FARM CONGRATULATES NEW OWNERS OF HALAWA BINT GESHAN DMF!

Dara Meadows Farm congratulates Rakis
Arabians of Rockwood, TN on their purchase of the gorgeous Halawa Bint Geshan
DMF (Akid Geshan x Sonbolidaa DMF).
"'Habi' is one of the few remaining Straight
Egyptian Geshan daughters in the USA.
We wish them all the best in the show ring
and the breeding shed with this beautiful
girl! READ MORE





#### **AVILA'S PHOENIX WINS TWO CHAMPIONSHIP TITLES**

Susan Snyder of Avila Arabians is proud to share Avila's Phoenix championship results.

Susan Snyder of Avila Arabians states: "Our straight Egyptian stallion, Imperial Phinaali congratulates his handsome Egyptian-sired son, Avila's Phoenix, on winning the titles of Champion Purebred Stallion 3 and over and Unanimous Champion Egyptian Heritage Stallion 3 - 5 yr olds at



the WCAHA Spring Show in Fletcher, NC earlier this month.

**READ MORE** 

#### SHARE YOUR NEWS WITH THE WORLD

New foals, show wins, horses sold, clinics & seminars....

Get the word out!

Current Pyramid Society members enjoy outstanding marketing advantages when submitting news items for publication in the Chariot Newsletter and on www.PyramidSociety.org

Submit your news to info@pyramidsociety.org TODAY!



This month's article, written by Rob Foss, DVM, and published by the American Association of Equine Practitioners, provides basic foundational information for anyone considering embryo transfer for their breeding program.

# EDUCATIONAL RESOURCES

#### **EMBRYO TRANSFER EXPLAINED**

Once an experimental technology, embryo transfer has become an integral part of breeding programs throughout the world. Experience and technological improvements have made it a productive and relatively reliable procedure. Unlike the in-vitro fertilization procedures commonly used in human infertility treatments, both conception and early embryo growth occur in the donor mare. Approximately seven days after conception, the embryo is transferred to a recipient mare.



#### Embryo transfer has three common purposes:

- To produce more than one foal in a season from a particularly valuable mare.
- To produce foals from mares involved in another activity such as showing or racing.
- To produce foals from mares otherwise unable to carry a foal to term successfully.

There are embryo transfer centers that can perform on-site embryo recovery and transfer, as well as supply recipient mares for embryos that

are recovered elsewhere and shipped for transfer.

Read the **FULL ARTICLE** 



SPECIAL FEATURES

#### FEATURED FARM



**ASANTE' ARABIANS** 

#### FEATURED STALLION



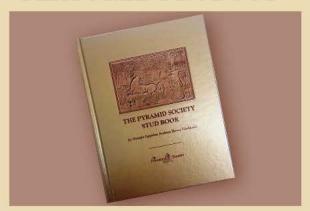
SYMBOLIC SMF

#### FEATURED HORSE FOR SALE



**REVOLUTION LSA** 

### FEATURED PRODUCT



THE PYRAMID SOCIETY STUD BOOK

#### **BUSINESS PARTNERS**

The following member businesses have signed on to provide **SELECT DISCOUNTS AND SPECIAL OFFERS FOR CURRENT MEMBERS** through our Business Partner Program. Click on their logos to learn more about their valuable offers. If your business provides products or services that you feel would be of interest to our membership (other than the sale or breeding of horses), <u>visit our website</u> or contact our office to learn how you can become involved for 2016.













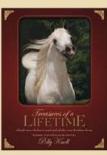














### **CALENDAR**

April	18	Egyptian Event Pre-Entry Deadline
May	2-7	AHA Region 12 Championship Show
	20	NM Straight Egyptian Championships
June	7-11	The Egyptian Event
August	19-21	Music City Show, TN
	27-28	Egyptian Event Europe



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