



# SIGN-UP TO BE A PYRAMID SOCIETY BUSINESS PARTNER TODAY!

Current Membership is Required

**This Exciting  
Opportunity is  
Absolutely  
FREE for All  
Current  
Pyramid  
Society  
Members!**



**It's a  
Win - Win  
Situation!**

Would you like the chance to promote your business (equine or non-equine) to other Pyramid Society members at no additional cost? And, would you like to receive valuable discounts on goods and services? If you are a current Pyramid Society member, you can do both!

Tack shops, artists, photographers, web design companies, trainers, accountants, jewelers, printers, haulers, and other member business owners who are willing to provide exclusive discounts for current Pyramid Society members will now have the opportunity to receive outstanding promotion through our popular Business Partner Program.



### *Here's How It Works....*

Participating member owned businesses provide a minimum 10% discount exclusively to current Pyramid Society members on equine and non-equine products and services (*excluding the sale of horses and breedings*) and receive the following valuable targeted promotion:

- in Pyramid Society publications (Yearbook Promotional deadline Oct. 27)
- on our website through a unique business profile page
- in each edition of the Chariot e-newsletter
- at the Egyptian Event through prominent signage and announcements
- through your use of the Business Partner Program logo

*ALL current members are eligible to take advantage of the exclusive discounts and offerings provided by our Business Partners!*



The Pyramid Society's  
*Business Partner Program - Application*

MEMBER NAME:
BUSINESS NAME:
ADDRESS:
CITY/STATE/ZIP/COUNTRY:
BUSINESS PH:
EMAIL:
WEBSITE:

BUSINESS STRUCTURE:

- SOLE PROPRIETORSHIP                       CORPORATION                       S-CORP  
 PARTNERSHIP                                       LLC  
 OTHER : \_\_\_\_\_

WHAT OTHER GROUPS OR ORGANIZATIONS ARE YOUR BUSINESS AFFILIATED WITH?

1.	2.
3.	4.

PLEASE DESCRIBE YOUR BUSINESS AND THE PRODUCTS AND SERVICES THAT YOU PROVIDE (or "same as last year")

  
  
  
  
  
  
  
  
  
  

WHAT DISCOUNT OR SPECIAL OFFER ARE YOU PROVIDING AS YOUR BUSINESS PARTNER PROMOTION?  
*OR  I was a Business Partner last year and wish to repeat my previous offer.*

  
  
  
  
  
  
  
  
  
  

**\* Please provide a high resolution digital image of your COMPANY LOGO.**

**BUSINESS PARTNER CODE OF ETHICS:**

*I understand and agree:*

- Participants must be current Pyramid Society members in good standing.
- To use the Business Partner Logo to promote my participation in this program in all of my Pyramid Society related business marketing materials.
- Free consultations, breedings and the sale or lease of horses will not be included as participating offers. Discounts & offers are to apply to actual goods and services. They are to be offered exclusively to current members of The Pyramid Society, will not be made available to the general public. Participating businesses should offer their most attractive incentive and assure that it is easy to manage so as to provide a positive experience and encourage repeat business.
- To confirm the current membership status of all Pyramid Society member customers by requesting their membership number.
- No aspect of any participating business should in any way compete or conflict with the mission of The Pyramid Society.
- The Pyramid Society does not stand responsible for the offers, claims or dealings of the Business Partners represented through this program
- The Pyramid Society reserves the right to reject or discontinue a business partner's participation at their sole discretion.
- This is an annual program and participation may be renewed with a new application submitted for approval at the start of each new membership year for participation eligibility to continue.
- All applications are subject to approval and must meet all requirements as outlined in the Business Partner Code of Ethics to remain eligible for participation.

SIGNATURE:

DATE: