



# The Pyramid Society Member News

## Guidelines for Publication

The Pyramid Society continues to provide highly visible promotional advantages for its members' on a local, regional, national and international level. Member News & Events are published regularly on The Society's website. Further, our Chariot E-Newsletter sent to Egyptian Arabian horse owners, breeders, enthusiasts and professionals around the world includes direct links to the Member News & Events web pages, increasing your valuable online promotion.

- News is accepted from current members.
- Horses mentioned must meet The Society's definition of straight Egyptian or Egyptian sired/bred.
- News is subject to approval for content and carries a 300 word limit.
- The Pyramid Society reserves the right to refuse news at their discretion.
- The Pyramid Society reserves the right to edit news items as deemed necessary.
- Accompanying photographs may also be included with news items and will be utilized when space allows.
- News items will include a link to individual Pyramid Society Member Directory profiles for access to full contact information. Direct website links are not included.
- Photographs should be accompanied by identifying information suitable for use as a caption.
- The Pyramid Society does not stand responsible for opinions, facts or inaccuracies of the authors submitting the news articles.
- Reproduction of articles, photographs or other material published by The Pyramid Society without written permission is prohibited.
- All news will remain accessible online for a minimum of six months.

## News Categories

- Open Houses/Barns
- Seminars
- Show Wins
- Horses' passing
- Foals born
- Announcements of sales/purchases of horses
- Farm/Staff additions
- Other special promotional activities

**Note:** News written with the direct purpose of advertising horses for sale or at stud, publicizing an event focused on the sale or dispersal of horses, or otherwise soliciting our reader base for products or services, will be expressly disallowed for publication. To explore paid advertising opportunities for current Pyramid Society members, [contact us](#).

## How To Submit Your News

To submit your member news and events for publication, log in to your account on The Pyramid Society's website to submit your news online OR send your news and photos to [info@pyramidsociety.org](mailto:info@pyramidsociety.org)