STALLION SHOWCASE

The Stallion Showcase has long been an exciting element of the Egyptian Event. As always, breeders and guests will have the unique opportunity to experience beautiful Straight Egyptian Stallions presented for their enjoyment and appreciation. Each stallion is shown individually allowing Stallion Showcase participants a unique opportunity to effectively promote their stallion to enthusiasts from around the country and the world.

PRESENTATION OF STALLIONS: Friday, August 30th at 1:30 p.m. in the Covered Arena

Your stallion will be presented individually in the main arena in alphabetical order as the announcer reads your promotional script. The presentation will be made in the north end and down a center aisle between viewers, allowing for ample time and an ideal environment for your stallion to make his best impression to those in attendance.

BENEFITS OF PARTICIPATION

RECOGNITION IN THE SHOW PROGRAM: A Special Stallion Directory will include a color photo, contact information and a promotional script for each Showcase Stallion.

STREAMING VIDEO COVERAGE: Promotion of the Stallion Showcase via the live streaming video will be viewed by thousands of enthusiasts around the world.

ONE COMPLIMENTARY STANDARD HORSE STALL: A standard stall will be provided for each participating stallion. (NOTE: The maximum credit for this stall is $180. Premium stall locations will incur an additional cost.)

AN ATTRACTIVE PLANTER & SIGN: The planter and sign will be displayed for each participating stallion to direct the public to his stall.

(NOTE: These planters and signs remain the property of The Pyramid Society and are not to be removed from The Kentucky Horse Park following the show. Stallion owners will be charged a $150 fee for missing planters and/or signs.)

A MAP OF THE STABLE AREA: Maps will be made available to all visitors and exhibitors, identifying the location of each participating stallion.

AN EXCLUSIVE NECK RIBBON: Neck ribbons will be provided to each participating stallion to clearly identify him as a Showcase Stallion. Please pick up your ribbon at the in-gate prior to the presentation at 1:00 pm on Friday, August 30th.
RULES OF PARTICIPATION

STALLIONS: must be Straight Egyptian, aged 3 years and older, and possess Straight Egyptian Certification by The Pyramid Society. **All verified Straight Egyptian stallions enrolled in this year’s Stallion Showcase and EBC Auction will receive complimentary Straight Egyptian certification by The Pyramid Society.**

Owners of participating stallions must be current Premium level members of The Pyramid Society. Stallion owners must also provide enrollment form, full payment, photograph, pedigree and promotional script **not to exceed 100 words**. Materials must be received by July 1, 2019 to guarantee coverage in the Event’s Show Program and on The Pyramid Society website.

All stallions participating in this program are expected to be on the show grounds and available for public viewing by the opening of the show on August 28th. (See Stall Reservation Policy for complete details.)

STALL DISPLAY & DECORATION: Stalls are to be attractively decorated, including a display of free literature. Stalls are 10’ x 10’ boxes with Dutch doors or sliding doors. Stall doors and fronts are to be decorated in such a manner that each horse stabled therein can be seen by anyone at all times. Stall displays and decorations must be completed by Wednesday, August 28th at 9:00 a.m.

LITERATURE: Please provide ample promotional literature on each participating stallion for distribution to the general public at your stall area.

STAFFING: At least one knowledgeable person should be available at the stallion’s stall area to answer questions, etc., during all hours that the Event is open to the public.

REFUNDS: If, for any reason, your stallion is unable to participate in this Event, 50% of the Stallion Showcase fee (if paid in full) will be refunded to the owner if written notification of withdrawal and a vet statement are received by August 9, 2019 at the Pyramid Society office. All refunds will be made no later than 30 days after the show.

PRESENTATION: Stallions are either to be shown “in hand”, fitted with a suitable show halter with handlers dressed in show attire, or they may be presented under saddle, with riders also dressed in show attire.

STALLION’S "GET" MAY PARADE WITH SIRE: Horses entered in the Futurity and/or EBC, who are the get of a Showcase Stallion, may be paraded behind their sire in the Stallion Presentations. A limit of two get per stallion permitted.

SAFETY REGULATIONS: All handlers are required to abide by the following regulations. Any unacceptable and/or dangerous behavior by any stallion and/or handler shall be cause to ask the stallion and handler to leave the arena.

1. Stay inside the designated roped-off area with your stallions. No crossing over the line into the public side for any reason.
2. No junior handlers allowed.
2019 STALLION SHOWCASE
ENTRY FORM
SUBMIT BY: July 1, 2019
For inclusion in the Egyptian Event Show Program

COST:
☐ $650 received by July 1, 2019
☐ $750 received after July 1, 2019

Payment and the items listed below must be received by The Pyramid Society office by July 1, 2019 to assure inclusion in the Egyptian Event Show Program and on The Pyramid Society’s website.

☐ Completed forms on both sides of this page.
☐ If this stallion is also participating in the EBC auction submit a completed EBC Enrollment Form and 2020 breeding contract.
☐ An 8 x 10 color 300 dpi digital .jpg or .tif image
☐ Digital file of promotional script (descriptive profile about your stallion, consisting of 100 words maximum) to be read by the show announcer. (The Pyramid Society reserves the right to edit this material as necessary. Scripts over 100 words may be returned for editing.)
☐ A clearly legible copy of Straight Egyptian Certification by The Pyramid Society

Name of Stallion:
______________________________________________________

PAYMENT OPTIONS: AMOUNT: $__________________________

☐ I have enclosed a check

☐ I would like to receive a PayPal invoice sent to (email address): __________________________

☐ I will complete the application and payment by credit card online at www.pyramidsociety.org

Your stallion’s enrollment becomes effective upon receipt of payment in full. (a 3% administrative fee will be added to all credit card & PayPal transactions)

I hereby submit my Straight Egyptian stallion at my own risk and subject to all rules and regulations of the Egyptian Event. I further agree that should any damage or loss occur to the horse or to any person or property, it is my responsibility, and I will make no claim against The Pyramid Society or Event Management.

Owner’s Signature: _______________________________________ Date:_____________

Please also complete page #4 ➔
2019 STALLION SHOWCASE
STALLION INFORMATION FORM
SUBMIT BY: July 1, 2019
For inclusion in the Egyptian Event Show Program

STALLION INFO:
Stallion's Name:____________________________________
AHR #:______________________________________________ 2019 Stud Fee:___________________________
Sire's Name:________________________________________
Dam's Name:________________________________________
Breeder’s Name:____________________________________
Website featuring this stallion:_________________________

OWNER INFO:
Owner's Name:_____________________________________
Farm:_______________________________________________
Address:____________________________________________
City / State / Zip:____________________________________
Phone:_________________________ Mobile:________________
E-mail:_____________________________________________

FARM INFO:
Stallion standing at (Farm):________________________________________
Contact Person:________________________________________
City / State:________________________________________
Phone:_______________________________________________
E-mail:_____________________________________________

Contact Person during Event:__________________________  Cell Ph #:___________________________
What farm will this stallion be stabled with at the Egyptian Event? ____________________________

PHOTO & PROMOTIONAL SCRIPT:
Please e-mail your stallion’s high-resolution digital photo and 100 word promotional script to
info@pyramidsociety.org.

Remit To: THE PYRAMID SOCIETY
1588 Leestown Road, Suite 130-285, Lexington, KY 40511
Ph: (859) 231-0771, E-mail: info@PyramidSociety.org