Honoring Our Past

Celebrating Our Future
From pashas to princes, artists to architects, teachers to toddlers, Egyptian Arabian horses have transcended time to cast a spell of enchantment over all who behold them. Icons of classic Arabian type, these magnificent horses remain living treasures of the equine world.

In 1969, The Pyramid Society was formed to ensure that Straight Egyptian Arabian horses were preserved, perpetuated and promoted as a precious legacy for the future. Today, these rare and exquisite horses are prized throughout the world and Society members remain devoted to their responsibilities as “Guardians of the Treasure.”

As the Society celebrates our 50th anniversary, we are proud of our role as leaders and innovators over the decades. We continue to strive to unite breeders, owners and enthusiasts around the world, and our members enjoy access to the fascinating realm of the Straight Egyptian Arabian horse and its regional, national and global connections. Enduring friendships, exciting travel, inspiring education and other life-enriching experiences are highlights of Society membership. Whether you own one horse, many horses, or simply dream of owning one, you will be warmly welcomed by those who share your passion!

Most importantly, membership is a commitment to the Straight Egyptian Arabian. It is only with the support of our members that The Pyramid Society may fulfill its mission and ensure Straight Egyptian Arabians are appreciated and preserved at the highest standards for future generations to experience and enjoy.

Won’t you join us?
In appreciation of your commitment, we are pleased to offer our members the following benefits:

### ALL MEMBERS
- NEW Digital Membership Directory, listing all members alphabetically and geographically, offering additional advertising opportunities, with live links and downloadable for printing.
- Online Profile with your contact information, logo and social links to enhance your search rankings.
- Member News and Events published on our website and distributed in our e-Newsletter “The Chariot”.
- Targeted Advertising Opportunities with web and print packages tailored to your marketing needs with Society’s logo provided for use in your marketing materials.
- Personalized Egyptian Arabian Brochure - This complimentary full-color brochure is available as a customized marketing tool including your logo and contact information.
- Educational Reference Materials available at a discount to members.
- Straight Egyptian Certificates verifying your horses’ lineage offered at a discounted rate to members.
- Educational Opportunities with special member rates at regional events and Egyptian Breeders’ Conferences.
- Dedicated Membership Committee with representatives located across the U.S. and Canada, serving to promote networking, local and regional events, and provide member support.
- Performance Horse Award & Riders UP Programs providing worldwide recognition for your Egyptian Arabian athletes with complimentary enrollment.
- All American Straight Egyptian Challenge Cup participation in qualifying shows nationwide.
- Discounted Dues, Special Payment Options and Gift Certificates.
- Financial advantages and promotional opportunities through the Business Partner Program.
- Member Outreach Program providing international visibility and complimentary promotional materials for distribution at your eligible local event, open house or regional activity.
- Professional Staff dedicated to assisting our members with Pyramid Society programs and opportunities.

### PREMIUM MEMBERS
Enjoy these added opportunities:
- EXHIBIT YOUR HORSES at the Egyptian Event
- WIN PRIZE MONEY through our Futurities and Breeders’ Incentive Programs
- ENHANCE YOUR WEB PROFILE with three photos and expanded text
- ENROLL YOUR STRAIGHT EGYPTIAN STALLIONS in the Egyptian Breeders’ Challenge Stallion Service Auction

### LIFE MEMBERSHIP
Make a profound statement about your dedication and commitment to The Pyramid Society and the Straight Egyptian Arabian Horse.

We invite you to join our growing group of Life Members and receive additional benefits through:
- Social Media Promotion
- Extensive Online Member Profiles
- Recognition in All Major Society Publications
- Featured Life Member Articles
- Prestigious Life Member Awards

### CONTACT US
Phone: (859) 231-0771
Email: info@pyramidsociety.org
www.pyramidsociety.org

Thank you for supporting the mission and vision of The Pyramid Society on behalf of the Straight Egyptian Arabian horse worldwide.
FIFTY YEARS OF LEADERSHIP & INNOVATION

Definition of the Straight Egyptian
Reference Handbooks
Egyptian Event
Education
Standard of Excellence
Studbook for Straight Egyptian Horses Worldwide
National Breeders’ Conferences
Regional, National and Global Outreach

WHY OUR MEMBERS JOIN

“To secure the future legacy of the breed”
“To uphold the beliefs and standards of the Society”
“To stay connected with other breeders”
“Friends that become like family”
“Unity, fellowship, support and love of the breed”
“Because the Society brings so much into our lives”
“Love for the Straight Egyptian!”

WWW.PYRAMIDSOCIETY.ORG
2019 MEMBERSHIP APPLICATION

ANNUAL DUES RATES

- $350 | PREMIUM MEMBERSHIP
- $175 | SUPPORTING MEMBERSHIP
- $6,000 | LIFE MEMBERSHIP

Pyramid Society Membership Year:
January 1 to December 31

Please see the reverse side of this form for complete membership information.

CONVENIENT PAYMENT OPTIONS - Please check below to activate these special payment options.

☐ One-year payment in full
☐ Auto Renewal Option - check this box and provide your credit card details below to take advantage of our convenient auto-renewal option.
☐ Payment Plan - Three equal installments via bank draft with no interest or fees. Dues must be paid in full for benefits or membership advantages to apply. Check this box to receive the appropriate form from The Pyramid Society OR
☐ Advance Payment Discount - Pay for three years of Premium Membership in one full payment and receive a $150 Discount!

I understand that The Pyramid Society logo may be used in my advertising only as long as I am a member in good standing.
As members in The Pyramid Society, we acknowledge and agree that:

a. We are caretakers and stewards of the Egyptian Arabian horse and owe it our highest respect.
b. Any mistreatment of the horse or unethical business dealings are against The Pyramid Society’s founding principles.

TOTAL ENCLOSED
VISA/MC/AMEX OR CHECK# (A 3% ADMINISTRATIVE PROCESSING FEE WILL BE APPLIED TO ALL CREDIT CARD CHARGES)

NAME ON CARD
EXPIRATION
CVC #

SIGNATURE
DATE

4067 Iron Works Parkway, Suite 1 | Lexington, KY, USA | 40511 | Ph (859) 231-0771 | Fax (859) 255-4810 | info@pyramidsociety.org

JOIN ONLINE AT: www.pyramidsociety.org
MEMBERSHIP POLICIES & GUIDELINES

PREMIUM MEMBERSHIP
Premium Membership is required for owners of at least a 20% interest in a Straight Egyptian or Egyptian-Sired Arabian horse (as defined by The Pyramid Society) who are participating in The Egyptian Event show ring, the All-American Straight Egyptian Challenge Cup Championships, in any Breeder Incentive Programs (such as the Futurities or the EBC), or in future designated programs.

SUPPORTING MEMBERSHIP
Eligible for all regular benefits excluding Egyptian Event show ring participation and breeder incentive programs. May be upgraded to the Premium Membership level at any time.

LIFE MEMBERSHIP
Recognition provided after all dues are paid in full. Terms acceptable: $2,000 down, four payments of 1,000 over two years. Published membership listing includes a single address/contact information for each membership, regardless of the classification of membership. Life Membership in The Pyramid Society is considered an ongoing asset. When there are personal changes in the status of Life Members, either through death, divorce or dissolution of partnerships, The Pyramid Society will continue to list those Life Members as shown on our current membership records, making changes only after all affected parties have formally agreed in writing to such status and ownership changes. Circumstances not covered in this policy will be considered by the Board on a case by case basis.

PAYMENTS
Any outstanding balances must be paid in full to be considered a member in good standing, and for continued participation in Pyramid Society programs. If a check has been returned, The Society reserves the right to refuse subsequent personal checks from this party. There will be a $50 charge for any returned check. Payments are due when services are rendered. Past due balances may be subject to a 1.5% interest rate, excluding payments on memberships, EBC breedings, donations or sponsorships. A 3% administrative processing fee will be applied to all credit card charges.

SPONSOR A NEW MEMBER PROGRAM
Current members receive gift certificates for new members they sponsor throughout the year based on the membership level of the new member: $25 for Supporting, $50 for Premium, $100 for Life Members. New members who are sponsored will also receive gift certificates based on their membership level: $25 for Premium, $50 for Life. A letter of sponsorship must be included with the new member’s application. A “New Member” is defined as someone who had not been a member of The Pyramid Society for the past one year or more. Sponsors must be current Pyramid Society members. New members will be eligible to sponsor others beginning with their first renewal year. Gift certificates are good toward the purchase of Pyramid Society merchandise and in-house advertising.

CONVENIENT PAYMENT OPTIONS
Auto Renewal Option - provide your credit card details and check the designated box to authorize annual auto-renewal of your membership.
Payment Plan - Three equal installments via bank draft with no interest or fees. Dues must be paid in full for benefits or membership advantages to apply.
Advance Payment Discount - Pay for three years of Premium Membership in one full payment and receive a $150 Discount!

STUDENT CREDIT
Currently enrolled, full-time students under 28 years of age may join and receive a $150 credit applied to the regular dues rate. Member benefits and participation rights are available to the student and student-owned horses only. A copy of a valid student ID must be submitted with this membership application.

GENERAL
Information entered on the membership form will be used to create your public member directory listing. An individual, family, partnership, farm, Corporation, or syndicate may apply for membership at any level and participate under that name. Membership listings will include a single address/contact information for each membership. Contributions, gifts, grants, dues, or similar payments to The Pyramid Society are not deductible as charitable contributions for federal income tax purposes.

PARTICIPATION POLICIES
Horses participating in any Pyramid Society programs must be owned by current members of The Pyramid Society in good standing and must meet The Society’s definition of either Straight Egyptian or Egyptian Sired.

TERMS & CONDITIONS OF MEMBERSHIP
Memberships are not transferrable and ownership or survivorship is governed by the appropriate State Law of residence. No member of The Pyramid Society shall have any right, title or interest in the whole or any part of the property or assets of The Pyramid Society, nor shall any member be entitled to any of those assets in the event of the resignation or termination of membership in The Pyramid Society.

ETHICS STATEMENT
By signing this membership form, I understand that The Pyramid Society logo may be used in my advertising only as long as I am a member in good standing. As members in The Pyramid Society, we acknowledge and agree that: We are caretakers and stewards of the Egyptian Arabian horse and owe it our highest respect. Any mistreatment of the horse or unethical business dealings are against The Pyramid Society’s founding principles.
Honoring Our Past And Celebrating our Future!

Fifty Years. Half of a century.

The Golden Anniversary of The Pyramid Society will happen in 2019!

In this moment we thank our Founders who had the foresight in 1969 to join together in the “preservation, perpetuation, and promotion of the Straight Egyptian Arabian horse.” We should also reflect on the success this organization has had for fifty years, during which time many similar organizations have come and gone. Today, the Straight Egyptian Arabian horse is recognized worldwide. The list of accomplishments by the Society is long and varied. Most importantly, The Pyramid Society is fortunate to represent members from all corners of the globe and all walks of life who share a passion and dedication to be “Guardians of the Treasure” – joining together to protect this magical breed for future generations to enjoy.

Fifty years seems so long. In reality it is only a tiny fraction of the timeline for this wonderful horse – one that actually spans centuries. If we view this timeline from its beginning we see many fellow dedicated and passionate “Guardians of the Treasure.” Through the ages this iconic horse has instilled a passion and desire for its preservation and protection that has been extraordinary in transcending time, geography and cultural differences.

As the current Guardians, we have a formidable task. In challenging times for the future of breeding horses in general, we must rise to the occasion -- marching forward along this timeline as countless breeders have done before us. This is not the first time the Straight Egyptian Arabian horse has faced difficult external circumstances. Nor will it be the last. As each of us knows in our heart and soul, this horse is so precious, so magical, so cherished, that we must not falter in our support.

Part of our slogan above is “Celebrating our Future” And celebrate we should! For we have one of the world’s most inspirational creatures in our care -- a horse that has inspired sultans and queens, poets and artists, and entire civilizations. Thanks to modern technology, we have the ability as never before to reach out to people and share this amazing horse. Although it is an ancient and time-tested method that touches the heart the most -- seeing and touching the horse in real life, sharing our enthusiasm and upholding our responsibility as caretakers and breeders. We must SHARE THE MAGIC! ALL OF US! Why? Among those people that we meet and introduce to the Straight Egyptian horse, will be the future Breeders and Guardians. They are the ones who will succeed us on that unbroken timeline.

The Pyramid Society stands ready to help each of our members embark on that journey for the next fifty years and beyond! The Society, Board of Trustees, Board of Directors, Executive Director and Staff, and most importantly our Members, will be moving forward together in support of education, breeders’ programs, certification, exhibitions, shows, outreach and promotion, all centered on the Straight Egyptian Arabian.

We can and will make a difference in extending this historical timeline. The journey onward to the future will be paved with our success.

Join us! Become a part of history!

Rebecca Rogers, President
The Pyramid Society
The Pyramid Society is celebrating our 50th Anniversary in 2019! As an organization we are proud of our achievements and look forward to the future as we strive to ensure the brightest possible future for the Straight Egyptian Arabian horse.

As always, our success is made possible by our members. Whether joining for the first time or renewing your current or past membership, your participation is paramount to achieving our mission and vision. By working together we can continue to unite and strengthen the international community that shares a passion for this remarkable “breed within a breed.”

We are pleased to include information on our many programs and member advantages. Please accept our sincerest thanks for your continuing commitment to the Straight Egyptian Arabian horse through Society membership.

What’s Inside:

NEW 2019 Digital Membership Directory
Membership Dues, Discounts & Payment Options
Sponsor a New Member Program
All American Straight Egyptian Challenge Cup
EBC Enrollment Information
Straight Egyptian Certificates
Futurity & EBC Nomination Information
Yearbook Advertising Information
Personalized Egyptian Arabian Brochure
2019 Egyptian Event
Egyptian Arabian Performance Programs
Outreach Program
Advertising Opportunities

JOIN OR RENEW TODAY
with these convenient options:

ONLINE:  www.pyramidsociety.org/membership
MAIL:  4067 Iron Works Pkwy, Suite 1, Lexington, KY 40511
PHONE:  (859) 231-0771, Monday - Friday 9-5 Eastern Time
FAX:  (859) 255-4810
EMAIL:  info@pyramidsociety.org

Photo by Jennifer Ogden

Honoring Our Past
Celebrating Our Future

2019 Membership Programs & Information
NEW AMERICAN STRAIGHT EGYPTIAN CHALLENGE CUP
Successfully launched in 2018, this exciting program provides members the opportunity to participate with their two and three year old Straight Egyptian Arabian fillies and colts at several prominent shows around the country. Winners will then be eligible to compete for top honors and prize money in the Challenge Cup Championships at the Egyptian Event. For complete information and a list of qualifying shows, visit: pyramidsociety.org/content/all-american-challenge-cup

EGYPTIAN BREEDERS’ CHALLENGE STALLION ENROLLMENT
IT’S TIME TO ENROLL YOUR STALLION IN THE 2019 EBC AUCTION!
The Egyptian Breeders’ Challenge (EBC) has long been regarded as one of the Arabian community’s most prestigious breeders’ programs. Your stallion’s EBC enrollment will place him among a select group of Straight Egyptian sires featured throughout the year. Don’t miss this outstanding promotional opportunity for your stallion!
WWW.EGYPTIANBREEDERSCHALLENGE.COM
Sponsored by Eros Arabian Breeders, owners of

DUES, DISCOUNTS & PAYMENT OPTIONS
In appreciation of your support as members, we proudly offer the following membership incentives:

Convenient Payment Plan
• Three equal installments of membership dues with no interest or fees, paid via bank draft.
• Dues must be paid in full for benefits or membership advantages to apply.
• Please check the corresponding box on the membership application to receive the appropriate form.

Save $150 - Advance Payment Discount
Make full payment in advance for 3 Years of Premium Membership and receive a $150 Discount.

Auto Renewal Option
Use your credit card and confirm on your membership application.

WIN A MARY HAGGARD GICLEE!
All 2019 memberships received by December 15th will be entered to win a beautiful, limited edition Mary Haggard giclee print, signed and numbered by the artist. (2019 dues must be paid in full for eligibility.)
**FUTURITY & EBC NOMINATION**

The Pyramid Society Straight Egyptian Futurities provide members the opportunity to showcase their breeding programs in the Egyptian Event show ring and win substantial prize money. Nominate your in-utero foals by December 31st, 2018 for initial eligibility to compete for prize money at the 2020 Egyptian Event! (All EBC eligible foals due in 2019 must also be nominated by December 31, 2018.) Current Premium or Life Membership is required to participate.

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**2019 EGYPTIAN EVENT**

August 28 - 31st

Join us as we celebrate the Golden Anniversary of The Pyramid Society. Fifty Years of a shared passion - Honoring our Past and Celebrating Our Future! We hope to see EVERYONE in Lexington in 2019!

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**EGYPTIAN ARABIAN PERFORMANCE PROGRAMS**

The Performance Horse Award Program - Promoting Egyptian Arabian athletes showing in open competition AND the Riders UP recognition program for those who enjoy riding Egyptian Arabians for pleasure in non-competitive activities.

These programs are generously supported by:

• Premier Sponsor
  ![Empire Egyptians]
  In memory of Marlis Amato

• Supporting Sponsors:
  Hadaya Arabians, Kehilan Arabians, Miars Arabians

For complete information, contact The Pyramid Society, or visit: www.RideEgyptians.com.

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**ADVERTISE IN THE PYRAMID SOCIETY YEARBOOK**

12 MONTHS OF TARGETED PROMOTION

The Pyramid Society and Arabian Horse World join forces once again to celebrate the Straight Egyptian Arabian horse in The Pyramid Society’s Yearbook – the most widely-distributed Straight Egyptian Arabian publication in the world.

- Published within the December issue of the Arabian Horse World magazine.
- Additional copies distributed year-round at targeted events throughout the U.S. and abroad.
- Emphasizes the beautiful Straight Egyptian horses we all love and the lifestyle that Pyramid Society members enjoy.

For complete advertising information, contact the Arabian Horse World at: (805) 771-2300 or email info@arabianhorseworld.com

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**OUTREACH PROGRAM**

The Pyramid Society’s Outreach Program was a huge success in 2018! Numerous member farms welcomed local and regional audiences to introduce the Straight Egyptian Arabian horse. It’s a Win-Win For Everyone! Submit your event for inclusion in the 2019 outreach schedule and receive wide-spread promotion and complimentary materials for distribution. To qualify, member-hosted events must feature Straight Egyptian and Egyptian Sired horses, and emphasize The Pyramid Society. For more information contact Carol Aldridge at (859) 231-0771 or carol@pyramidsociety.org.

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**STRAIGHT EGYPTIAN CERTIFICATES**

The Pyramid Society offers official certification for your Straight Egyptian Arabians. These beautiful certificates, ready for framing, start at just $15 each, with discounts for multiples. Whether owner, breeder, buyer or seller, make sure your horses are proudly certified as Straight Egyptian by The Pyramid Society. Please remember that certification is required for Straight Egyptians entered in the Egyptian Event.
ADVERTISING OPPORTUNITIES

Optimize your media exposure within your target market!

Contact us today to build an advertising package custom tailored to your needs.

email: info@pyramidsociety.org, tel: 859-231-0771
pyramidsociety.org/advertising

E-BLAST

$200 each - Package discounts available.

Ensure your message reaches an ideal audience! Send your promotions to our active subscriber list, the largest international list comprised of those with a specific interest in the Egyptian Arabian horse.

FACEBOOK FEATURED FARM

$100 per post if booked before December 31, 2018

Showcase your farm on our Facebook page with a post featuring an image, brief description, and link directly to your webpage or farm video as desired.

2019 MEMBERSHIP DIRECTORY

Plan to advertise in our new digital Membership Directory. Exciting features include availability from any device, searchable listings, and for those that prefer a hard copy, the directory is downloadable to print. Ads will feature live links directly to your website.

Book by: February 15, 2019
Print Ready Art: March 1, 2019
RATES

<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$200</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$250</td>
</tr>
<tr>
<td>Two page spread</td>
<td>$350</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$300</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$400</td>
</tr>
</tbody>
</table>

AD SPECS

Size: 8” x 10.5”
Format: 300dpi CMYK (PDF/JPG/TIFF)

THE PYRAMID SOCIETY WEBSITE

Banners, Listings, & Enhanced Profiles

Horse for Sale & Stallion Listings

<table>
<thead>
<tr>
<th>Listing Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Listing</td>
<td>$15/month</td>
</tr>
<tr>
<td>Featured Listing (Top of page)</td>
<td>$35/month</td>
</tr>
<tr>
<td>Marketplace Featured Horse</td>
<td>$45/month</td>
</tr>
<tr>
<td>Home Page Featured Stallion</td>
<td>$85/month</td>
</tr>
</tbody>
</table>

Digital Banner Ads

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Home Page</td>
<td>$100/month</td>
</tr>
<tr>
<td>Egyptian Event Page</td>
<td>$45/month</td>
</tr>
<tr>
<td>Premium Page</td>
<td>$50/month</td>
</tr>
<tr>
<td>Standard Page</td>
<td>$30/month</td>
</tr>
</tbody>
</table>

Farm Profiles

<table>
<thead>
<tr>
<th>Listing Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured Profile (added placement on Membership page)</td>
<td>$15/month</td>
</tr>
<tr>
<td>Home Page Feature</td>
<td>$85/month</td>
</tr>
</tbody>
</table>

2019 EGYPTIAN EVENT SHOW PROGRAM

Advertising Opportunities for the 2019 Egyptian Event Show Program will be announced Spring of 2019.
ADVERTISING GUIDELINES

Updated October 2018

General Terms

Unless otherwise noted, all advertising programs are reserved for current, paid Pyramid Society members, select program sponsors, and select Egyptian Event corporate affiliates.

The purchase of Pyramid Society advertising constitutes agreement with these guidelines and any subsequent changes or additions.

All horses advertised, pictured or mentioned in an ad must meet the Pyramid Society’s definition of Straight Egyptian or Egyptian-Sired.

Advertising Rates apply for the year of booking.

Advertising does not promise or guarantee the sale of your horses, stallion services, or any other products or services.

Pricing based on photo-ready ads. Design is not included.

Any ads containing sale horses must appear without pricing.

Month-specific ads will always begin on the first business day of the month, which may or may not be dated the 1st.

Advertisers listing Stallions At Stud are eligible for a reduced monthly rate when stallions are enrolled in the current year’s Egyptian Breeders’ Challenge program.

The Pyramid Society maintains the right to display a horse as “SOLD” on the Pyramid Society marketplace for up to two months after a sale is reported, whether or not the sale resulted from a listing on The Pyramid Society’s website.

All advertising materials are subject to approval by The Pyramid Society.

The Pyramid Society reserves the right to edit, alter or reject any and all advertisements that contain questionable content or which do not meet Pyramid Society definitions and standards.

A $50 editing fee may be applied in the event that materials submitted do not meet advertisement specifications and require alteration by The Pyramid Society prior to ad placement.

Published web traffic statistics are generalized figures based on previous site usage and are not a promise or guarantee of future web traffic. The Pyramid Society cannot guarantee “clicks” on your advertisements.

Acceptance of an Advertising Proposal, at any time, whether verbal, written, electronic, or implied via payment, constitutes a binding contract with The Pyramid Society and implies agreement with all standard and additional Advertising Guidelines and any special terms set forth therewith.

A 3% processing fee is applicable to all credit card charges. No processing fees with ACH bank drafts.

Full payment is required prior to publication.
COMPLIMENTARY for all current 2019 members.

PERSONALIZED with your logo and contact information.

This beautiful, full-color, tri-fold brochure is designed to help you reach out to your target audience. Keep them handy at your farm or when you travel to horse shows!

Request your complimentary DIGITAL COPY of this brochure, ready for professional printing and personalized with your complete contact information and farm logo.

Additional digital customization is available. Please contact our office for pricing and details.

☐ FREE* YES, send me my high resolution, DIGITAL brochure file, suitable for professional printing, personalized with my contact information and logo!

(*Free only upon request - one time per membership. Current 2019 membership is required.)

EMAIL YOUR LOGO: Please email your 300dpi high resolution digital logo file to info@pyramidsociety.org.

CONTACT INFORMATION as you wish it to appear on the brochure, OR ☐ USE MY MEMBER DIRECTORY LISTING

Farm Name: ____________________________________________
Member Name(s): ___________________________________________
Address: __________________________________________________
City, State, Zip, Country: _______________________________________
Phone: __________________ Email: ___________________________
Website: __________________________________________________

RETURN THIS FORM TO:
THE PYRAMID SOCIETY • 4067 Iron Works Pkwy, Suite 1, Lexington, KY 40511
Ph: (859) 231-0771, Fax: (859) 255-4810, info@pyramidsociety.org
www.PyramidSociety.org
horse breed and elegant show horses like the Morgan and American Saddlebred, also have significant Arabian blood. Yet the Egyptian Arabian, with its incredible versatility, can accomplish many of these tasks and more, with an unrivaled willingness to please.

One of the greatest pleasures of owning an Egyptian Arabian is the chance to form rewarding friendships with others who love and admire this special horse. The Pyramid Society, a breeder's organization founded in 1989, supports the preservation, promotion, and perpetuation of the Egyptian Arabian. Currently, the Pyramid Society has hundreds of members worldwide, and offers an ever-increasing array of member benefits and programs, including hosting the renowned Egyptian Event annually at the Kentucky Horse Park in Lexington, Kentucky.

Enthusiasts from around the world gather at the Egyptian Event for an exhilarating four days filled with educational opportunities, static presentations, cultural activities, and world-class halter and performance competition classes.

For more information on this breeders' organization, please contact:

The Pyramid Society
4067 Iron Works Hwy., Suite 1
Lexington, KY 40511
Ph: (859) 231-0711, Fax: (859) 254-8160
E-mail: info@pyramidsociety.org
Website: www.pyramidsociety.org

Do you dream of a financially rewarding breeding program based on the bloodlines of the world's finest Arabians? Perhaps you seek a kind and willing riding horse for your family... a competitive trail or endurance mount with the legendary stamina of the Arabian... or a versatile show horse to bring home championship trophies.

Remember, big dreams or small, the Egyptian Arabian has a centuries-old tradition of making dreams come true.

For a personal introduction to the Egyptian Arabian horse, please contact Pyramid Society member:

 MEMBER LOGO

FARM
Member Name
Address
City, State, Zip, Country
Phone, Email
website

The Egyptian Arabian Horse...

The most beautiful horse in the world.

The Arabian horse has captivated mankind for centuries with its beauty, intelligence, and stamina, and is regarded as the most influential breed in the world.

The Bedouins of Arabia created the oldest and purest breed of horse in the world. The innocent beauty of the Egyptian Arabian speaks volumes, and its lineage can be traced back through endless centuries of history. The Bedouins believed in the power of the Arabian horse, and they revered its strength, grace, and beauty. These qualities are evident in the Egyptian Arabian today.

During the early 19th century, the ruling families of Egypt gathered the finest horses from the deserts of Arabia and brought them to the land of the Pyramids. This extraordinary collection, unrivaled since the time of King Solomon, became the foundation for the modern-day Egyptian Arabian. Today, horses from these rare and treasured bloodlines are carefully preserved to retain their unique qualities and classic Arabian appearance.

To own an Egyptian Arabian is to experience a living legacy of thousands of years of civilization. Such a horse fills the eye with timeless beauty: a noble face with dark, soulful eyes; a gracefully arched neck adorned by a mane as fine as silk; limbs delicate, yet strong as iron; and a tail like a fountain, carried high with pride.

While Egyptian Arabians have earned countless championships at the world's most prestigious Arabian horse shows, they are also valued family companions. Each owner of an Egyptian Arabian and they will tell you of their horses' loving interaction with children, quiet companionship on the trail, and special moments shared with a mare and her newborn foal. The Bedouins believed that their horses were rational beings with great intelligence, sensitivity, and loyalty. Time spent with an Egyptian Arabian will serve to illustrate the truth of their sentiments.

The blood of Arabian horses has been used to create many breeds, including the Thoroughbred, which excels at racing and jumping, and the Warmbloods that dominate dressage. Agile cutting horses of the Quarter

The most beautiful horse in the world.
**EGYPTIAN EVENT NOMINATED BREEDERS’ PROGRAMS**

**2019 FUTURITY & EBC FOAL NOMINATIONS**

**FUTURITY FEES:** All fees are due by December 31st of the respective years as outlined below:

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Due Date</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRAIGHT EGYPTIAN FOALS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nomination (and EBC)</td>
<td>$250</td>
<td>Due 12/31 the year of breeding. Include Nomination form with payment. No additional sustaining fees will be due for Yearlings and 2 Year Olds.</td>
<td></td>
</tr>
<tr>
<td>3 Year Old Extended</td>
<td>$100/$500</td>
<td>Due 12/31/2018 for foals born in 2016</td>
<td></td>
</tr>
<tr>
<td>EGYPTIAN SIRED FOALS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EBC Mare Nomination</td>
<td>$250</td>
<td>Due 12/31 the year of breeding. Include Nomination form with payment.</td>
<td></td>
</tr>
</tbody>
</table>

**MEMBERSHIP:** Current 2019 Premium Membership is required for participating in The Pyramid Society Breeders’ Programs and is an ongoing requirement throughout all the years the foals are active in their respective programs.

**MARE OWNERS:** It is the responsibility of the mare owner to satisfy all foal nomination requirements.

**ELIGIBILITY:** The responsibility for inclusion as Straight Egyptian, as defined by The Pyramid Society, rests with the member submitting the nomination, as The Pyramid Society is not a registry. Disqualification from any futurity, based upon an invalid pedigree, will not result in a refund of paid nomination and/or sustaining fees. All decisions regarding whether a horse meets the requisite definition shall be made by The Pyramid Society, whose decision shall be final.

**EGYPTIAN BREEDERS’ CHALLENGE (EBC):** 2019 Straight Egyptian and Egyptian-Sired foals, resulting from breedings sold or purchased through the 2017 (or transferred from the 2016) EBC Auction, MUST be Futurity nominated to be eligible for the EBC. The appropriate EBC box must also be checked on the Futurity and EBC Nomination Form, designating the foal as an EBC foal. Class entry fees will also apply (See Class Entries). See guidelines provided through the EBC Auction for additional details.

**FOALS IN UTERO ONLY:** Under no circumstances may a live foal be nominated to an existing Futurity.

**GELDINGS:** The Futurity program is open to Fillies and Colts only. Geldings are not eligible to participate in the Futurity classes, however geldings are eligible to participate in the EBC and Egyptian Sired classes.

**PEDIGREES:** A four generation pedigree of both the sire and the dam or a copy of their respective Pyramid Society Straight Egyptian certification must be included with the nomination application. A copy of the foal's registration should be forwarded when available.

**MULTIPLE REGISTRATIONS:** The Pyramid Society honors the AHA Registry’s policy regarding multiple registrations resulting from embryo or oocyte transfer. (See AHA’s Embryo/Oocyte Transfer Requirements)

**DUE DATE:** Nominations are due in full by December 31st of the mare's breeding year.

**LATE FEES:** The postmark deadline for Futurity nominations is Dec. 31st of the mare’s breeding year. In those extenuating circumstances in which a late nomination of an unborn foal is accepted, a late fee of $50 may be assessed for each nomination postmarked after Dec. 31st.
CONFIRMATIONS: Confirmations of futurity activity will be provided to participating members when processing is complete. Blank nomination forms for unborn foals are mailed in the fall.

TRANSFERS: Nomination fees are non-refundable. However, there are situations which may arise that will permit the transfer of a nomination from one year to another. Please review the Futurity Transfer Policy for these specific circumstances.

CLASS ENTRIES: Although payment of nomination fees provides eligibility for the Breeder’s Programs, it does not mean a foal is automatically entered into its respective class. There is a separate class entry form which must be submitted along with payment to enter the foal into the class(es) for that show year. Each spring, prior to the Egyptian Event, a Prize List will include the Class Schedule, requirements for entering classes and entry forms.

STRAIGHT FUTURITY CLASSES: At the Egyptian Event, nominated Straight Egyptian foals may show in their respective Futurity classes as yearlings and 2-year-olds. Funds collected from the nomination, sustaining, and entry fees (less a 20% administrative fee) will be disbursed to each foal crop as they become of age for the class provided. All funds paid into the Futurity program remain within the Futurity program. Note: The Pyramid Society reserves the right at any time to split the Yearling Futurity Classes into two age divisions if the number of entries warrant.

AWARDS: Ribbons and prize money will be awarded to the Top Ten. Prize money will be distributed from the total respective purses as shown: 1st - 40%, 2nd - 22%, 3rd - 10%, 4th - 7%, 5th - 6%, 6th - 5%, 7th - 4%, 8th - 3%, 9th - 2%, 10th - 1%. The Pyramid Society reserves the right to adjust ribbons and payouts, based on the level of participation.

PYRAMID SOCIETY DEFINITIONS:

STRAIGHT EGYPTIAN:
A Straight Egyptian Arabian horse is a horse that is registered or eligible for registration by a registry approved by the World Arabian Horse Organization (WAHO) and traces in every line of its pedigree to horses listed in The Pyramid Society Studbook for Straight Egyptian Arabian Horses Worldwide, ©2016, The Pyramid Society, Lexington, Kentucky, USA.

Straight Egyptian Certification: The Pyramid Society offers official Straight Egyptian Certification. Please contact us or visit our website to obtain certificates for your horses.

EGYPTIAN SIRE:
An Egyptian Sired horse, as defined by The Pyramid Society, is a purebred Arabian who is produced by breeding a Straight Egyptian stallion to a purebred Arabian mare who is not Straight Egyptian, beginning with foals of 2005. All foals of 2004 and before meeting the previous definition of Egyptian Bred/Related will be grandfathered in through the remainder of their lifetime for participation in age-appropriate classes.

Only horses of certifiable ancestry are eligible for classification as Straight Egyptian or Egyptian Sired, as defined by The Pyramid Society, and therefore eligible for Society managed and promoted programs. The Pyramid Society Staff always stands ready to assist anyone in need of pedigree verification or official certification for their horses.
**FUTURITY TRANSFER POLICY**

Futurity Nomination and Sustaining Fees are Non-Refundable. However, there are situations which may arise that will permit the transfer of a nomination from one year to another. Futurity transfers are allowed in the following situations:

A. The mare absorbs, aborts, or dies before foaling  
B. The foal dies at birth  
C. The foal lives less than one week  

To request a Futurity transfer, the following items must be submitted:

1) A transfer request  
2) A veterinarian's statement  
3) A copy of the original nomination (i.e., computer print-out from our office).  
4) Any new pedigrees or Pyramid Society Straight Egyptian certification necessary to complete our documentation must also be submitted.

Nominations meeting the requirements above may be transferred as follows:

- To a new mare for that same breeding year (provided the new mare’s foal is not yet born).  
- To the same or a new mare for either of the next 2 breeding years.  
- The sire may also be different than the original nominated foal’s sire (unless it is an EBC foal - see EBC Transfer Policy below).  
- The transfer may be carried forward only up to two (2) years, which is the life of the Futurity (i.e., a 2019 foal nomination cannot be carried forward beyond 2021).  
- Should one of the foregoing situations occur, The Pyramid Society must be informed in writing (and a copy of the veterinarian's statement must be included) no later than December 31st of the original foaling year.  
- Under no circumstances may a live foal be nominated to an existing futurity.

**EBC TRANSFER POLICY**

EBC breedings are Non-Refundable. However, there are situations which may arise that will permit the transfer of an EBC nomination to the following year, under the same situations as Futurity Transfers are allowed (see list above), or if a successful breeding did not occur. EBC transfers must also meet the following additional requirements:

1. The EBC Stallion’s Breeding Contract must allow for a rebreeding.  
2. Transfers can be carried forward **1 year only**.  
3. Foals must be by the original EBC Stallion; however, there can be a change in the Mare.

**CHANGE OF OWNERSHIP**

A new owner purchasing a foal that has been nominated to the Futurity or EBC program should obtain the Futurity confirmation form from the previous owner, and forward it to The Pyramid Society, along with proof of ownership (i.e., registration or purchase contract). The new owner of the foal must be a current Premium Level Member of The Pyramid Society in order for the foal to be eligible to participate in the Futurity and EBC programs. If an EBC transfer occurs, an EBC transfer form must be on file for eligibility.
The Pyramid Society
FUTURITIES

EGYPTIAN EVENT NOMINATED BREEDERS' PROGRAMS
2019 FOAL NOMINATION FORM
STRAIGHT FUTURITY & EBC

NOMINATIONS CLOSE: DECEMBER 31, 2018

- Make copies as needed.
- Current 2019 Premium Level Membership is required.
- If you checked EBC above, please check one below:
  - STRAIGHT EGYPTIAN FUTURITY - $250 PER FOAL and EBC ELIGIBLE
  - EGYPTIAN-SIRED EBC NOMINATION - $250 PER FOAL

OWNER INFORMATION:

FOAL OWNER:
FARM NAME:
ADDRESS:
CITY: STATE: ZIP:
PHONE (daytime): FAX:
FED. TAX ID/SS#:
E-MAIL:

FOAL INFORMATION:

SIRE'S NAME: REG. #:
DAM'S NAME: REG. #:
MARE'S EXPECTED FOALING DATE:

- Check here if EMBRYO/OOCYTE TRANSFER (Copy of AHA Embryo/Oocyte Transfer Permit Letter Required)

PAYMENT INFORMATION: A 3% Administrative Fee will be applied to all credit card charges.

<table>
<thead>
<tr>
<th>AMOUNT ENCLOSED:</th>
<th>CHECK #:</th>
</tr>
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<tbody>
<tr>
<td>VISA/MC/AMEX #:</td>
<td>EXPIRES:</td>
</tr>
<tr>
<td>CARDHOLDER’S NAME:</td>
<td>V Code:</td>
</tr>
<tr>
<td>OWNER'S SIGNATURE:</td>
<td>DATE:</td>
</tr>
</tbody>
</table>

If you checked EBC above, please check one below:
- This 2019 EBC foal is resulting from a breeding purchased through the 2017 EBC Auction OR
- This 2019 EBC foal nomination is carried forward from a purchase through the 2016 EBC Auction.
- Other: ____________________________
  - 2019 Straight Egyptian EBC foals must be futurity nominated to participate in the Egyptian Event’s EBC classes.
  - 2019 Egyptian-sired EBC foals must be nominated directly into the EBC program to participate in the EBC classes at the Egyptian Event.
  - If an EBC transfer occurs, an EBC transfer form must be on file for eligibility.
  - If there has been a change of ownership of the eligible foal, please list the former owner here ____________________________ and provide proof of ownership.
EXTENDED SPECIALTY PROGRAM  
for STRAIGHT EGYPTIAN HORSES

RULES

ELIGIBILITY: Straight Egyptian 3 year-old horses (excluding geldings) may join the Extended Specialty Program, thereby providing them with additional competition opportunities, after they have completed their Futurity competition. Additionally, a Straight Egyptian horse not initially nominated into the Futurity may enter this program (see rates below). The 3 year-olds will show in separate classes.

MEMBERSHIP: The owner of a horse participating in the Extended Specialty Program must be a current 2019 Premium Level Member in good standing of The Pyramid Society.

NOMINATION FEES:
A) $100 is due for those horses that have retained current eligibility in the Futurity Program during the previous show season. Please include a copy of the previous year's computer-generated confirmation form to verify eligibility.

B) $500 is due for horses entering the program that did not participate in the Futurity Program. A 4-generation pedigree or a copy of the horse’s Straight Egyptian certification issued by The Pyramid Society must be included with these new nominations.

CLASS ENTRIES: Payment of nomination fees does not mean a foal is automatically entered into the Extended Specialty class at a show. There is a separate entry form and entry fee which must be submitted to enter the foal into the Extended Specialty class. Each year, prior to the Egyptian Event, members are sent Prize Lists, which include the entry forms and requirements for entering classes.

AWARDS: Ribbons and prize money for Extended Specialty classes will be awarded in the same manner as for Futurity classes.

OWNER TRANSFERS: As with the Futurity Program, a new owner purchasing a horse that has been nominated to the Extended Specialty Program, must obtain the computer form from the previous owner and forward it to The Pyramid Society, along with proof of ownership. The new owner of the horse must be a current Premium Level Member of The Pyramid Society in order for the horse to continue to be eligible to participate in the program.

Please contact The Pyramid Society office at info@pyramidsociety.org or (859) 231-0771 with any questions regarding this program.
NOMINATION FEES:

- a) **$100.00** for a horse that has retained current eligibility in the Futurity Program; please include copy of Futurity confirmation. **OR**
- b) **$500.00** otherwise. Please include 4-generation pedigree or a copy of the horse’s Straight Egyptian certification issued by The Pyramid Society.

OWNER INFORMATION:

<table>
<thead>
<tr>
<th>HORSE OWNER:</th>
<th>FARM NAME:</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADDRESS:</td>
<td></td>
</tr>
<tr>
<td>CITY:</td>
<td>STATE:</td>
</tr>
<tr>
<td>DAYTIME PHONE:</td>
<td>FAX:</td>
</tr>
<tr>
<td>E-MAIL:</td>
<td>SS# or FED TAX ID#:</td>
</tr>
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HORSE INFORMATION:

<table>
<thead>
<tr>
<th>HORSE NAME:</th>
<th>AHA REG #:</th>
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<tbody>
<tr>
<td>BIRTHDATE:</td>
<td>SEX:</td>
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<tr>
<td></td>
<td>☐ STALLION ☐ MARE</td>
</tr>
<tr>
<td>SIRE:</td>
<td>AHA REG #:</td>
</tr>
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<td>DAM:</td>
<td>AHA REG #:</td>
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PAYMENT INFORMATION:

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<td>V-CODE:</td>
</tr>
</tbody>
</table>

3% Processing Fee on all credit card charges.

OWNER’S SIGNATURE: DATE: