

Please Join Us In
BUILDING THE FUTURE TOGETHER

BUILDING THE FUTURE TOGETHER



Diana Cantey photo.



Nancy Pierce photo.



Don Stine photo.

The Straight Egyptian Arabian is more than just a horse.

These unique and beautiful animals - icons of classic Arabian type - are a precious cultural treasure linking a rich history to the future.

For nearly fifty years, The Pyramid Society has remained dedicated to its mission of preserving, perpetuating and promoting the Straight Egyptian Arabian. We are an organization that strives to unite breeders, owners and enthusiasts to ensure these magnificent horses are appreciated around the world and preserved at the highest standards for future generations to experience and enjoy.

A famed 13th century Arab warrior and poet once said his beloved mare carried him to “realms accessible to none other.” By joining The Pyramid Society you will enjoy a similar experience. Our members benefit from access to the fascinating world of the Straight Egyptian Arabian horse and its global connections. Enduring friendships, exciting travel, and life-enriching experiences often become important aspects of Society membership, and whether you own one horse, many horses, or simply dream of owning one, you will be warmly welcomed by those who share your passion. Most importantly, it is your commitment to the Straight Egyptian Arabian through membership in The Pyramid Society that enables us to successfully accomplish our mission.

The Pyramid Society is more than just a horse organization.

We are a Society devoted to a horse that is a living treasure of the equine world.

We invite you to join us in “Building the Future Together.”



MEMBERSHIP OPPORTUNITIES

\$175 Supporting

\$350 Premium

\$6,000 Life

Thank you for supporting the mission and vision of The Pyramid Society on behalf of the Straight Egyptian Arabian horse worldwide.

In appreciation of your commitment, we are pleased to offer our members the following benefits:

Members at all levels receive these valuable benefits:

- Printed Membership Directory, listing all members both alphabetically and geographically and offering additional advertising opportunities.
- Member News and Events published on our website and distributed in our e-Newsletter “The Chariot”.
- Educational Reference Materials available at a discount to members.
- Online Profile with your contact information, logo and social links to enhance your search rankings.
- NEW Straight Egyptian Certificates verifying your horses’ lineage, and offered at a discounted rate to members.
- Educational Opportunities with special member rates and access at regional events, as well as at Egyptian Breeders’ Conferences.
- Targeted Advertising Opportunities with web and print packages tailored to your marketing needs, and the Society’s logo provided for use in your ads and marketing materials.
- Personalized Egyptian Arabian Brochure this beautiful full-color brochure is available as a customized marketing tool including your logo and contact information.
- Dedicated Membership Committee with representatives located across the U.S. and Canada, serving to promote networking, local and regional events, and provide member support.
- Performance Horse Award & Riders UP Programs providing worldwide recognition for your Egyptian Arabian athletes with bonus awards for members and complimentary enrollment.
- All American Straight Egyptian Challenge Cup launching in 2018.
- Discounted Dues, Special Payment Options and Gift Certificates.
- Invitation to participate in the Reference Handbook of Straight Egyptian Horses Worldwide Volume XIII.
- Financial advantages and promotional opportunities through the Business Partner Program.
- NEW Member Outreach Program providing international marketing support and complimentary promotional materials for distribution at your eligible local event, open house or regional activity.
- A Professional Staff dedicated to assisting our members in taking advantage of every available benefit.
- The Knowledge that you are contributing to the advancement of the Egyptian Arabian Horse for generations to come.

PREMIUM MEMBERS

Enjoy these added benefits...

EXHIBIT YOUR HORSES at the Egyptian Event

WIN PRIZE MONEY through our Futurities and Breeders’ Incentive Programs

ENHANCE YOUR WEB PROFILE with three photos and expanded text

ENROLL YOUR STRAIGHT EGYPTIAN STALLIONS in the Egyptian Breeders’ Challenge Stallion Service Auction

LIFE MEMBERSHIP

Makes a profound statement about your dedication and commitment to The Pyramid Society and the Straight Egyptian Arabian Horse.

We invite you to join our growing group of Life Members and receive additional benefits through:

Social Media Promotion

Extensive Online Member Profiles

Recognition in All Major Society Publications

Featured Life Member Articles

Prestigious Life Member Awards



MEMBERSHIP APPLICATION

Pyramid Society Membership Year: January 1 to December 31

NOTE: THE INFORMATION ENTERED ON THIS FORM WILL BE USED TO CREATE YOUR PUBLIC ONLINE PROFILE AND PRINTED MEMBER DIRECTORY LISTINGS.

An individual, family, partnership, farm, Corporation, or syndicate may apply for membership at any level and participate under that name.

Membership mailings will be sent to only one address.

CONTRIBUTIONS, GIFTS, GRANTS, DUES, OR SIMILAR PAYMENTS TO THE PYRAMID SOCIETY ARE NOT DEDUCTIBLE AS CHARITABLE CONTRIBUTIONS FOR FEDERAL INCOME TAX PURPOSES.

MEMBER NAME(S) _____

FARM/ORGANIZATION NAME _____

ADDRESS _____

CITY, STATE, POSTAL CODE _____ COUNTRY _____

MOBILE PHONE _____ RESIDENTIAL PHONE _____ BUSINESS PHONE _____

FAX _____ E-MAIL _____ WEBSITE _____

SPONSOR A NEW MEMBER PROGRAM

Current members may receive gift certificates for new members they sponsor throughout the year based on the membership level of the new member: \$25 for Supporting, \$50 for Premium, \$100 for Life Members. New members who are sponsored will also receive gift certificates based on their membership level: \$25 for Premium, \$50 for Life. A letter of sponsorship must be included with the new member's application.

A "New Member" is defined as someone who had not been a member of The Pyramid Society for the past one year or more. Sponsors must be current Pyramid Society members. New members will be eligible to sponsor others beginning with their first renewal year. Gift certificates are good toward the purchase of Pyramid Society merchandise and in-house advertising.

NEW MEMBERS: LIST YOUR SPONSORING MEMBER HERE & PROVIDE A WRITTEN LETTER OF SPONSORSHIP

CONVENIENT PAYMENT OPTIONS

 - Please check below to activate these special payment options.

- One-year payment in full** **Auto Renewal Option** - check this box and provide your credit card details below to take advantage of our convenient auto-renewal option.
 Payment Plan - Three equal installments via bank draft with no interest or fees. Dues must be paid in full for benefits or membership advantages to apply. Check this box to receive the appropriate form from The Pyramid Society OR
 Advance Payment Discount - Pay for three years of Premium Membership in one full payment and receive a \$150 Discount!

I understand that The Pyramid Society logo may be used in my advertising only as long as I am a member in good standing. As members in The Pyramid Society, we acknowledge and agree that:

- a. We are caretakers and stewards of the Egyptian Arabian horse and owe it our highest respect and
b. Any mistreatment of the horse or unethical business dealings are against The Pyramid Society's founding principles.

TOTAL ENCLOSED _____

VISA/MC/AMEX OR CHECK# (A 3% ADMINISTRATIVE PROCESSING FEE WILL BE APPLIED TO ALL CREDIT CARD CHARGES)

NAME ON CARD _____

EXPIRATION _____

CVC # _____

SIGNATURE _____

DATE _____

ANNUAL DUES RATES

\$350 | PREMIUM MEMBERSHIP

Premium Membership is required for owners of at least a 20% interest in a Straight Egyptian or Egyptian-Sired Arabian horse (as defined by The Pyramid Society) who are participating in The Egyptian Event show ring, in any Breeder Incentive Programs (such as the Futurities or the EBC), or in future designated programs.

\$6,000 | LIFE MEMBERSHIP

Recognition provided after all dues are paid in full.



PARTIAL PAYMENT

Terms acceptable: \$2,000 down, four payments of 1,000 over two years.

FULL PAYMENT



BUILDING THE FUTURE TOGETHER

2018 Membership Programs & Information

What's Inside:

NEW All American Straight Egyptian Challenge Cup

NEW Straight Egyptian Certificates

NEW Membership Outreach Program

EBC Enrollment Information

Futurity & EBC Nomination Information

Yearbook Advertising Information

The 2018 Egyptian Event

Performance Horse Award & Riders UP Programs

Year-round Advertising Packages

Reference Handbook Vol XIII Participation Information

Business Partner Program

Membership Forms

2018 Membership Directory Info

Dues Discounts & Payment Options

Sponsor a New Member Program

Membership Committee Listing

The Pyramid Society is proud of our role as "the worldwide ambassador for the Straight Egyptian Arabian horse." As an organization, we are committed to ensuring the brightest possible future for this unique breed within a breed. From defining the Straight Egyptian, to publishing the first Volume of our Stud Book for Straight Egyptian Arabian Horses Worldwide, hosting The Egyptian Event, providing educational opportunities to ensure the highest standards of breeding and much more, we strive to unite the international community that shares a passion for these remarkable horses.

The achievements of The Pyramid Society would not be possible without our members! Whether joining for the first time, or renewing your current or past membership, we need each and every one of you to join us in "Building the Future Together!"

We are pleased to include information on several new programs and additional member advantages. Our sincerest thanks for your commitment to the future of the Straight Egyptian Arabian horse.



Photo credit to Suzanne Sturgill.

JOIN OR RENEW TODAY

with these convenient options:

- ONLINE:** www.pyramidsociety.org/membership
- MAIL:** 4067 Iron Works Pkwy, Suite 1, Lexington, KY 40511
- PHONE:** (859) 231-0771, Monday - Friday 9-5 Eastern Time
- FAX:** (859) 255-4810
- EMAIL:** info@pyramidsociety.org

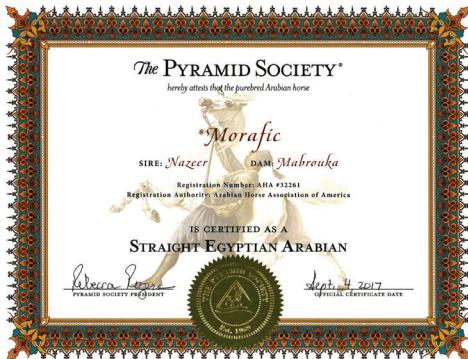
ALL AMERICAN STRAIGHT EGYPTIAN CHALLENGE CUP

Launching in 2018! This exciting new program will provide members the opportunity to participate with their two and three year old Straight Egyptian Arabian fillies and colts at several prominent shows around the country for a chance to earn substantial prize money! Winners will then be eligible to compete for top honors in the Challenge Cup Championships at the Egyptian Event! Watch for complete details coming soon on our website and in our Chariot e-Newsletter.

STRAIGHT EGYPTIAN CERTIFICATES

The Pyramid Society now offers official certification for your Straight Egyptian Arabians. These beautiful certificates, ready for framing, start at just \$15 each, with discounts for multiples.

Whether breeding, buying or selling Straight Egyptian Arabians, or just to appreciate and enjoy, make sure your horses are proudly certified as Straight Egyptian by The Pyramid Society!



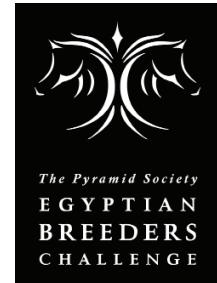
PERSONALIZED EGYPTIAN ARABIAN BROCHURE

Complimentary for ALL current 2018 members! This beautiful, full-color, tri-fold brochure is professionally designed to help you reach out to your target audience. As a current member, you may request your own complimentary digital copy, ready for professional printing and personalized with your complete contact information and farm logo. Keep them handy at your farm or when you travel to horse shows and events! **See the enclosed sample and order form to request yours today!**

EGYPTIAN BREEDERS' CHALLENGE STALLION ENROLLMENT

IT'S TIME TO ENROLL YOUR STALLION IN THE 2018 EBC AUCTION!

The Egyptian Breeders' Challenge (EBC) has long been regarded as one of the Arabian community's most prestigious breeders' programs. Your stallion's EBC enrollment will place him among a select group of Straight Egyptian sires featured throughout the year. Don't miss this outstanding promotional opportunity for your stallion!



WWW.EGYPTIANBREEDERSCHALLENGE.COM

FUTURITY & EBC NOMINATION

The Pyramid Society Straight Egyptian Futurities provide members the opportunity to showcase their breeding programs in the Egyptian Event show ring and win substantial prize money. Nominate your in-utero foals by **December 31st, 2017** for initial eligibility to compete for prize money at the 2019 Egyptian Event! (**All EBC eligible foals due in 2018 must also be nominated by December 31, 2017.**) Current Premium or Life Membership is required to participate.

ADVERTISE IN THE PYRAMID SOCIETY YEARBOOK

12 MONTHS OF TARGETED PROMOTION

The Pyramid Society and Arabian Horse World join forces to celebrate the Straight Egyptian Arabian horse in The Pyramid Society's Yearbook – the most widely-distributed Straight Egyptian Arabian publication in the world.

- Published within the December issue of the Arabian Horse World magazine.
- Additional copies distributed year-round at targeted events throughout the U.S. and abroad.
- Emphasizes the beautiful Straight Egyptian horses we all love and the lifestyle that Pyramid Society members enjoy.

THE 2018 EGYPTIAN EVENT - August 29 - September 1st

NEW EVENT DATES: Over the years it has become increasingly difficult for our membership to gather in June and send breeding stock to the Event. We are excited to announce that we have been able to obtain a late summer/fall date at the Kentucky Horse Park, beginning in 2018. The Egyptian Event will be held August 29th – September 1st! These dates will provide greater opportunities for breeders to participate with stallions and horses from their farms without the stress and conflict of the prime foaling and breeding season, and trainers to attend without conflict with Regional competitions. Additionally, with it being the Labor Day weekend, families will have the opportunity of attending together. We hope to see EVERYONE in Lexington in 2018 at this new time!

HONORING THE LEGACY OF ANSATA ARABIAN STUD 60TH ANNIVERSARY

The Pyramid Society will celebrate the 60th anniversary of Ansata Arabian Stud as part of our 2018 Egyptian Event. Please join us in honoring the legacy of Ansata and Society Founder Judith Forbis, as well as the late Donald Forbis, for their monumental milestones and profound impact on the Arabian breed world-wide. We recognize and applaud their foresight and dedication, assuring us of our own global breed organization as well as the definition of the Straight Egyptian Arabian horse.

AMATEUR OWNED, TRAINED & SHOWN (AOTS) CLASSES AT THE 2018 EGYPTIAN EVENT

In direct response to our members' requests, there will be two AOTS classes offered for Straight Egyptian and Egyptian Sired mares, fillies and geldings of all ages: a traditional halter class and a Sport Horse In-Hand class! USEF guidelines for AOTS classes apply. As previously announced, horses must not have had professional training for a minimum of 12 months prior to competing in the class. **We welcome your participation!** Complete information and a Prize List for the 2018 Egyptian Event will be available in the spring of 2018. Premium Membership in The Pyramid Society is required for owners of horses participating in the Egyptian Event.

PYRAMID SOCIETY PERFORMANCE PROGRAMS

THE PERFORMANCE HORSE AWARD PROGRAM

ENROLL YOUR HORSES TODAY!

Promoting Egyptian Arabian athletes showing in open competition and providing international digital, print and social media exposure with awards presented at the Egyptian Event.

Enrollment deadline: March 31, 2018.



THE RIDERS UP RECOGNITION PROGRAM

Ride your Egyptian Arabian horses for pleasure in non-competitive activities? If so, consider enrolling in the Riders UP Recognition program.

For complete program information, contact The Pyramid Society, or visit: www.RideEgyptians.com.

Straight Egyptian & Egyptian-Sired horses based on Pyramid Society definitions are eligible, with complimentary enrollment and no membership requirements for participation. These programs are solely supported by our generous sponsors.

PYRAMID SOCIETY OUTREACH PROGRAM

The Pyramid Society is pleased to announce its new Outreach Program, designed to promote and support member-hosted activities featuring Egyptian Arabian horses. Member efforts focused on reaching out to local and regional audiences have proven very successful in both helping to promote the member farms as well as The Pyramid Society and the Egyptian Arabian horse. **It's a Win-Win For Everyone!**

The Society will proudly endorse outreach activities in which all horses presented meet The Society's definitions of Straight Egyptian Arabian and/or Egyptian Sired horses. Both the Straight Egyptian Arabian and The Pyramid Society should be emphasized throughout the event. By meeting these requirements, The Pyramid Society can assist you with print materials and widespread promotion of your event. For more information and to submit your event for inclusion in the 2018 outreach schedule, please contact Carol Aldridge at (859) 231-0771 or carol@pyramidsociety.org.

REFERENCE HANDBOOK OF STRAIGHT EGYPTIAN HORSES WORLDWIDE, VOLUME XIII

TO BE PUBLISHED BY THE 2018 EGYPTIAN EVENT
PARTICIPATION DEADLINES: SPRING 2018

Reference Handbook
of Straight Egyptian Arabian Horses
Worldwide



VOLUME XIII

Immortalize your horses through participation in the most sought-after reference book within the worldwide Straight Egyptian Arabian community! In addition to the printed versions, **all prior volumes will also be published in digital format**, providing access to data and photos of 2,200 horses for

breeders, researchers and historians worldwide.

- Digital Release of Prior Volumes*
- Cornerstone Breeder Profiles
- Cornerstone EAO Mare & Stallion Profiles
- Breeders' Showcase
- History of the Reference Handbooks
- Stories of Trustee Award Recipients
- Feature on The Pyramid Society Stud Book for Straight Egyptian Horses Worldwide

*All Premium advertisers will receive free access to the digital volumes & every participant receives a FREE Straight Egyptian Certificate!

For complete information, please visit
www.pyramidsociety.org/reference-handbook-xiii

Generously sponsored by Alfala Stud,
Kingdom of Saudi Arabia

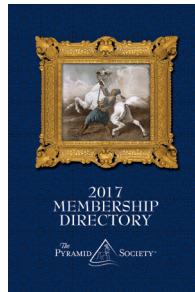


THE PYRAMID SOCIETY'S BUSINESS PARTNER PROGRAM

ALL current members are eligible to take advantage of the exclusive discounts and offerings provided by our Business Partners! Check out the wide array of EXCLUSIVE DISCOUNTS on our website, and plan to enroll your business for outstanding, year-round promotion.



2018 MEMBERSHIP DIRECTORY



It's an invaluable resource connecting members to fellow Straight Egyptian Arabian enthusiasts around the globe. Members are listed both alphabetically and geographically with additional advertising advantages available.

Renew or join by December 31, 2017 to ensure your inclusion.

DUES, DISCOUNTS & PAYMENT OPTIONS

In appreciation of your support as members, we proudly offer the following membership incentives:

Convenient Payment Plan

- Three equal installments of membership dues with no interest or fees, paid via bank draft.
- Dues must be paid in full for benefits or membership advantages to apply.
- Please check the corresponding box on the membership application to receive the appropriate form.

Save \$150 - Advance Payment Discount

Make full payment in advance for 3 Years of Premium Membership and receive a \$150 Discount.

Auto Renewal Option

Use your credit card and confirm on your membership application.

RECEIVE GIFT CERTIFICATES THROUGH THE SPONSOR A NEW MEMBER PROGRAM

New Member Sponsor Gift Category	New Member Certificate
Supporting	\$25
Premium	\$50
Life	\$100

New members (not current for one or more years) simply list their Pyramid Society sponsor on their membership application and include written verification from the sponsoring member. See the membership application for complete details.



ADVERTISING OPPORTUNITIES

As of October 30, 2017

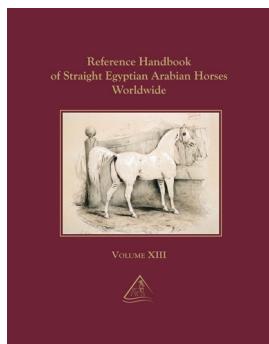
Advertise with The Pyramid Society! Let us help you extend, and optimize your media exposure!

Contact us today to build an advertising package that's right for you.

info@pyramidsociety.org | 859-231-0771 | pyramidsociety.org/advertising

PRINT

REFERENCE HANDBOOK OF STRAIGHT EGYPTIAN ARABIAN HORSES WORLDWIDE, VOLUME XIII



PARTICIPATION DEADLINE: SPRING 2018

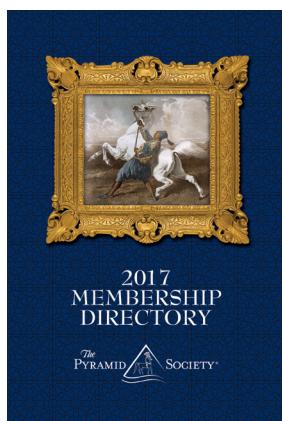
Immortalize your horses through participation in the most sought-after reference book within the worldwide Straight Egyptian Arabian community!

For complete information, including pricing and benefits, please contact us, or visit www.pyramidsociety.org/reference-handbook-xiii

Generously sponsored by Alfala Stud, Kingdom of Saudi Arabia



2018 MEMBERSHIP DIRECTORY



Bookings: January 31, 2018

Print Ready Art: February 14, 2018

RATES*

1/2 page B&W	\$125
Full page B&W	\$175
Two pages B&W	\$275
Full page COLOR	\$325
Two pages COLOR	\$525

AD SPECS

Size: 4.5" x 7.5" (full page)
4.5" x 3.5" (half page)

Format: 300dpi CMYK
PDF/JPG/TIFF

Inside Front Cover* \$550
Inside Back Cover* \$500
Back Cover* \$600

*Advertisers who reserved these pages in 2017 have first right of refusal in 2018.

2018 EGYPTIAN EVENT SHOW PROGRAM



Advertising Opportunities for the 2018 Egyptian Event Show Program will be announced in the Spring of 2018.

DIGITAL ADVERTISING

Website Horse for Sale Listings

Standard Horse Listing \$15/month

List your horse on the *Horses for Sale* page with a unique profile page detailing your horse's bio, pedigree, photo gallery, video (optional), and contact information.

Featured Horse Listing +\$35/month

Boost your standard listing to the top of the page, and receive a second appearance on *The Horse* page.

Marketplace Featured Horse +\$45/month

All of the perks of a Featured listing, plus showcase your horse on *The Marketplace* page.

Website Stallion Listings

Standard Stallion Listing \$15/month*

List your horse on the *Stallions at Stud* page with a unique profile page detailing your horse's bio, pedigree, photo gallery, video (optional), and contact information.

*\$12/month for stallions enrolled in the EBC!

Featured Stallion Listing +\$35/month

Boost your standard listing to the top of the page, and receive a second appearance on *The Horse* page.

Home Page Featured Stallion +\$85/month

All of the perks of a Featured listing, plus showcase your horse on both the Home page and *The Marketplace* page.

Website Farm Profiles

Enhanced Farm Profile \$10/month

Upgrade your basic member profile and be listed among the Featured Farms, with unlimited text, additional photo and video links, and more!

Featured Farm Listing +\$35/month

The benefits of the Enhanced profile PLUS a listing at the top of the Membership Directory page.

Home Page Featured Farm +\$85/month

Boost your Enhanced Profile directly to the Home page.

Website Banner Ads*

Home Page \$100/month

Egyptian Event Page \$45/month

Premium Page \$50/month

Standard Page \$30/month

E-BLAST \$200 each*

Send your promotions out to the active subscriber list. Single image with web link. Package discounts available.

*Ad rates do not include design. Banner ads, and e-blast ad placement is on a first come, first serve basis.

For more details, including file specifications, and for a package proposal, please contact:

info@pyramidsociety.org | 859-231-0771 | pyramidsociety.org/advertising

MEMBERSHIP COMMITTEE

MEET YOUR PYRAMID SOCIETY MEMBERSHIP COMMITTEE

Our Membership Committee is here for you! The following dedicated members have come together with the shared goals of building a stronger sense of community among Pyramid Society members, and supporting the membership through member interaction and outreach. We encourage you to become more involved in your area and invite you to contact your local committee member listed below. They'll be delighted to hear from you!

JALEEN HACKLANDER

CO-CHAIR

Hadaya Arabians
Waupaca, WI
Cell: (608) 576-3332
info@hadayaarabians.com

JILL SPIZALE

CO-CHAIR

& Volunteer Coordinator
J&J Arabians
Kokomo, MS
Ph: (601) 674-4485
jill@jandjarabians.com

CT, MA, VT, ME, NH, NJ

PA, NY, OH, RI

Emily L. Schmidt

Misty Star Arabians
Bridgewater, NJ
Cell: (908) 930-8798
emily@mistystararabians.com

VA, MD, DE, Wash. DC, WV

Mike & Cindy Stylianos

Achaean Arabians
Goldvein, VA
Cell: (540) 905-2221
achaeans26@hotmail.com

TN, KY, NC, SC

Shonda Thurman, Co-Rep

Mill Creek Arabians
Soddy Daisy, TN
Ph: (423) 314-3568
millcreekarabians@gmail.com
AND
Jillian Whitlow, Co-Rep
Empire Egyptians
6929 Oxford Road
Timberlake, NC
Ph: (919) 724-9756
jamato225@gmail.com

FL, GA, AL

Valerie Clinkenbeard, Co-Rep
Bloodstone Farms
Lacey's Spring, AL
Res: (256) 261-2824
vclink@bloodstonefarms.com
AND

Theresa Weaver, Co-Rep

TW Equine Consulting
Rome, GA
Cell: (256) 701-4242
twequineconsulting@gmail.com

South & West TX

Patrick Sullivan

Marah Jamil Arabians
Collinsville, TX
Cell: (469) 328-4675
mjarabians@gmail.com

North TX, KS, OK

Melinda Jeffries

Jeffries Arabian Center
Honey Grove, TX
Cell: (903) 217-7743
melinda@lydayfarms.com

LA, AR, MS, MO

Jill Spizale

J&J Arabians
Kokomo, MS
Ph: (601) 674-4485
jill@jandjarabians.com

ID, SD, NB, MN, WI, IA, IL, IN, MI

Jaleen Hacklander, Co-Rep

Hadaya Arabians
Waupaca, WI
Cell: (608) 576-3332
info@hadayaarabians.com
AND

ID, SD, NB, MN, WI, IA, IL, IN, MI

Mark Rustebakke, Co-Rep

M-R Arabians
East Troy, WI
Ph: (414) 975-0001
mrustebakke@yahoo.com

NM, CO, AZ, UT, NV

Jacob Gutierrez, Co-Rep

Wildwood Farms
Sandia Park, NM 87047
Cell: (505) 688-0830
wildwoodfarms@live.com
AND

Robin Lee, Co-Rep

Aleah Arabians
Deming, NM
Ph: (575) 545-1402
aleaharabians@yahoo.com

CALIFORNIA

Dennis Fournier

A & D Arabians
Penn Valley, CA
Cell: (530) 277-4693
dgfour@gmail.com

WA, ID, OR, MT, WY

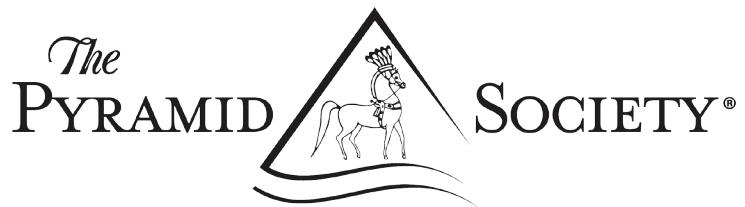
Tim Manring

Arabians at Egg & I
Chimacum, WA
Ph: (360) 302-1127
tamanring@hotmail.com

CANADA

Bob Fish

Takarr Arabians
Hanover, Ontario Canada
Res: (519) 364-5387
takarr@wightman.ca



4067 Iron Works Pkwy, Suite 1

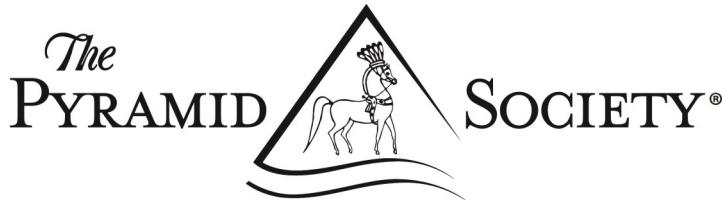
Lexington, KY 40511

Phone: (859) 231-0771

Fax: (859) 255-4810

Email: info@pyramidsociety.org

www.pyramidsociety.org



LETTER FROM THE PRESIDENT

Why membership in The Pyramid Society?

Do you own or breed Straight Egyptian horses?

Do you wish to see this worldwide living treasure promoted and protected for generations to enjoy in the future?

If so, “**BUILDING THE FUTURE TOGETHER**” begins now!

I feel it is always important to remind ourselves of The Pyramid Society Mission Statement, authored by our Founders in 1969, and still relevant today:

The Pyramid Society is an International Breeders Organization dedicated to the Preservation, Perpetuation, and Promotion of the Straight Egyptian Arabian Horse as the premiere source of classic Arabian type in the world.

Times do change and certainly in the nearly fifty years since that mission statement was written we have seen many changes both good and bad in not only the Arabian horse world, but also in the larger society of all horse owners and breeders. Among those changes are many challenges to our ability to pursue our inspiration and dream of owning and breeding Egyptian Arabian horses. As fellow breeders today we face challenges including rising costs in feed, veterinary services, the availability and cost of quality help, as well as cost, availability and ethics in training and showing. And we can't forget the urbanization and technical dependence of the younger generations, leading to less and less exposure to horses of any kind.

So with all that in mind – why spend valuable dollars a year to support a “club”? Because we are so much more than that!

We are THE global organization that has defined and protected this enduring, living treasure for nearly fifty years. Other Arabian organizations have come and gone, while The Pyramid Society still stands as a leader in education, preservation, perpetuation

and promotion of the Straight Egyptian Arabian, staying true to our original mission statement. We rely not only on membership dues but also member participation. Your participation at the Egyptian Event, Breeders' Conferences (both National and International), Regional Workshops, the Reference Handbooks, on Facebook and very importantly, the critical outreach you do for the horse - this is the heart and soul of OUR organization. YOU are The Pyramid Society.

And while each of us may take a different path with this magical horse, we all want the very best for the Egyptian Arabian horse, now and for the future. For that little girl with a carrot in her hand, outstretched to the kind, intelligent and beautiful Egyptian Arabian nearly fifty years FROM NOW. That moment when she falls in love with the Egyptian Arabian horse and becomes the future breeder, protector and Pyramid Society Member.

Please join us this year and let us know how we can count on you to participate!

Most Sincerely,
Becky Rogers
Pyramid Society President



Some of the goals accomplished with our members' support:

1. Website - with advertising for members, and special discounts on merchandise for members.
2. The top visited page on our website for years has been the "Horses for Sale Page" in our Marketplace. As a member, take advantage of a world wide audience.
3. An active Facebook page
4. Extensive publications, ranging from The Pyramid Society Studbook to the Standard of Excellence, and a vast collection of publications about the Egyptian Arabian horse.
5. Promotion of the Egyptian Arabian horse at many major shows, in magazines and through Social Media.

6. A Performance Horse Award Program for Egyptian Arabians, including the new “Riders Up!” to reward non competitive riding of your Egyptian Arabian.
7. The Egyptian Event - a mecca for Egyptian Arabian enthusiasts to learn about, show, and gather with fellow enthusiasts of the Egyptian Arabian horse.

The Pyramid Society as worldwide leaders:

1. Defining the Straight Egyptian Arabian Horse in 1969 and forming the Organization that would protect that horse for the future.
2. Education – we have an extensive education program encompassing written articles, seminars at the Event and other shows, Regional Workshops, National and International Breeders Conferences, a digital publication with articles archived and much more.
3. Publication of “The Pyramid Society Studbook for Straight Egyptian Horses Worldwide” – the authority on our definition of Straight Egyptian and a catalogue of those horses that are deemed the foundation of Straight Egyptian breeding.
4. Developing and issuing a Pyramid Society Straight Egyptian Certificate for horses meeting our criteria.
5. Developed the Ginger Test now in use by USEF on show horses.
6. First in the United States to change to a more “European” Style of showing with emphasis on charisma and movement.
7. Publication of Reference Handbooks since our inception – providing a valuable record of the Straight Egyptian Arabian.
8. Promotional items available for our members to customize including brochures on the Egyptian Arabian horse and TPS.

As Teddy Roosevelt once said,

“There are many ways of going forward but only one way of standing still.”

Defining our Future:

1. Reinforcing our position as the “Global Authority” on Straight Egyptian Arabians with
 - a. The Pyramid Society Stud Book
 - b. Straight Egyptian certification program

- c. Updating the AHA Datasource of multiple countries outside the United States
- d. Expanding our educational offerings to a Global membership

2. Activities and Education

- a. National Breeders Conferences
- b. International World Conferences
- c. Regional Workshops
- d. Outreach Program

3. Promotion and Protection

- a. Work with our own Pyramid Foundation, Inc., on education and historical projects.
- b. Work with other International Organizations including Bait al Arab, The Egyptian Arabian Horse Pyramids Foundation of Egypt, The Pyramid Society Europe and other Strategic Alliances wishing to further the Egyptian Arabian horse.
- c. Support Egyptian Arabian shows and Egyptian Arabian classes domestically and internationally, including our new program the All American Challenge Cup launching in 2018.
- d. The latest Reference Handbook which will be digitized and the digitization of previous Handbooks. With new sections on Cornerstone Breeders and a Breeders Showcase to promote your farm and not just individual horses.
- e. The Egyptian Event with a new date for 2018! August 29th – Sept 1st 2018. And we are studying potential locations and format changes for the future.

Please join us in “Building the Future Together”



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