

THE 2019
EGYPTIAN BREEDERS' CHALLENGE
STALLION SERVICE AUCTION



INVITATION

For over 20 years, The Egyptian Breeders' Challenge (EBC) has been the premier breeder incentive program for Egyptian Arabian Stallions, with resulting foals competing for large payouts and international acclaim.

We are pleased to extend this personal invitation for your stallion's participation in the 2019 EBC Auction, placing him among this elite group of sought-after Straight Egyptian sires.

PRESTIGE • PROMOTION • PRIZE MONEY

WHAT PEOPLE ARE SAYING:

"I love this program! It provides excellent exposure for our stallion and gives us the opportunity to participate in showing his foals in the prestigious EBC classes."

"I LOVE the EBC!"

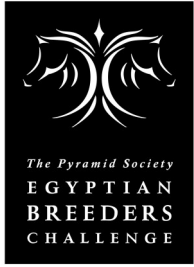
"We find the EBC and Futurity programs invaluable!"

Sponsored by:



THE EBC - YOU'VE GOT TO BE
"IN IT TO WIN IT!"





THE PYRAMID SOCIETY'S 2019
EGYPTIAN BREEDERS' CHALLENGE
PROGRAM GUIDELINES

Sponsored by:



Straight Egyptian stallion owners who are current Premium or Life Members of The Pyramid Society in good standing, may donate up to two breedings per stallion to each annual Egyptian Breeders' Challenge (EBC) Auction. Each breeding sold entitles both the stallion owner and the purchaser to nominate a resulting foal into the EBC program.

STALLION PROMOTION

Stallions will be promoted as part of The Pyramid Society's EBC program in The Yearbook, at select open shows and events, through targeted EBC promotional e-blasts, in the Egyptian Event Show Program, through the Egyptian Event's live streaming video and on The Pyramid Society website.

ENROLLMENT

PROMOTIONAL DEADLINES FOR STALLION ENROLLMENT:

November 15	Yearbook, digital promotions, website & all additional pre-Event promotions
July 25	EE Show Program and Website update
August 13	Final deadline for inclusion in EBC auction

MATERIALS REQUIRED WITH ENROLLMENT

- ◇ ENROLLMENT FORM: Complete and submit ***the Stallion Enrollment Form including the Post-Event Purchase Authorization.***
- ◇ BREEDING CONTRACT: Submit a **current breeding contract** for your stallion which clearly states all information such as stud fee, type of semen service provided (live, cooled, frozen), transported semen stipulations, live foal guarantee rights, collection & shipping fees, mare care and/or other pertinent items.
- ◇ PHOTO: Submit a high resolution digital file (300 dpi .jpg or .png) 8 x 10 size or larger.
- ◇ REGISTRATION: Submit a copy of the stallion's (1) AHA or CAHA registration papers & pedigree AND (2) The Pyramid Society's Straight Egyptian Certificate or request complimentary certification.

ALL items above must be submitted for stallion enrollment to be processed and promotion to begin.

BY JULY 26, 2019

- ◇ SEMEN ANALYSIS REPORT: A semen evaluation form is required from first-time EBC stallion enrollees, young or unproven stallions and others as deemed necessary by The Pyramid Society.
- ◇ STALLION ACCOMPLISHMENT FORM attached: (Required)
- ◇ VIDEO: (Optional) - Submit a promotional video on disc to be shown during the live auction. Must be 2 minute (max) in length, in a Windows Media Video file (.wmv) format under 18 mb.

STALLION PARTICIPATION REQUIREMENTS

- Stallion owner/lessee must be a current Premium/Life Member in good standing.
- Stallions must be Straight Egyptian and at least (3) three years old as of August 1 (of the auction year) to be eligible for enrollment.
- Hold a valid semen transport permit and agree to provide mare owner with the transported/cooled semen certificate required for the foal's registration.
- Semen availability for two years for fulfillment of EBC breeding commitment.
- Stallions currently on lease must be accompanied by a statement confirming that the original stallion owner will honor the EBC breeding and terms of the service contract in the event that the lease changes hands or comes to an end.
- If stallion owners wish to guarantee that their stallions will advance to the live auction for premiere promotion during the Egyptian Event, they must assure the stated minimum bid is placed before the silent auction closes prior to the Live EBC Auction.
- Stallion owners agree to purchase their stallion's breeding for \$1,000 if it does not sell through the auction. This will entitle the stallion owner to two EBC breeding rights which may be retained or transferred/sold to a new owner. See

the Advance Bid Authorization form for complete information.

- If the stallion owner elects to donate a Bonus Breeding and it does not sell, the owner will not be liable to purchase the Bonus Breeding and will not be eligible to nominate a foal for the Bonus breeding.

BIDDING & AUCTION

- **All bidders are required to register for a bidder number and read the preferred stallion(s) breeding contracts prior to bidding.**
- Absentee, Phone & Agent bidding is accepted. Please contact The Pyramid Society for the appropriate authorization form at least 7 days prior to the start of the Egyptian Event.
- All bids are for the stud fee only. Additional fees related to the booking, transported semen, collection, handling fees, etc. are the responsibility of the mare owner.
- Starting bids will be 1/2 the stud fee or \$1,000.00, whichever is greater and advanced in \$100.00 increments.
- All successful bidders are required to sign a Purchase Agreement and agree to authorize payment to their credit card for a minimum of 1/3 of the final purchase price at the close of bids, 1/3 on October 1 and the final 1/3 on November 1. If payment is to be made by check, it must be received by the due date or the credit card on record will be charged. All past due balances are subject to a 1.5 accrued interest rate. Breedings must be paid for in full by December 1 or breeding rights and all monies paid may be forfeited.
- No breedings will be authorized to take place until all breedings purchased by an individual have been paid in full. Any outstanding balances must be paid in full to be considered a member in good standing and for continued participation in Pyramid Society programs.

Silent Auction - Will begin on the first day of the Egyptian Event and will close by noon on the day of the Live Auction (time tentative – subject to change).

Live Auction - All breedings receiving a minimum starting bid by the close of the silent auction will advance to the Live Auction.

After Auction - All breedings not sold through the Live Auction will be available for additional silent bidding until the last day of the Egyptian Event at the start of the evening session (*subject to change*). Any remaining unsold breedings will be available for purchase through the TPS website (at owner/lessee request) until November 15th.

BONUS BREEDINGS

- Stallion owners may donate up to two breedings their enrolled EBC stallion(s).
- The Bonus Breeding will be announced after the first breeding has sold.
- The winning bidder will have the first right of refusal at the sale price of the first breeding. If they decline, the runner-up bidder will have the second right of refusal at the sale price of the first breeding. If they decline, it will be opened up for additional bids starting at first breeding sale price.
- If the first or second breeding does not sell then the owner/lessee will only be responsible for the first breeding.

BREEDING & RESULTING FOAL

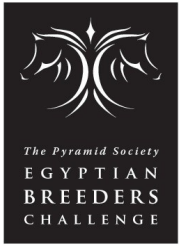
- Dams must be purebred Arabians.
- Mare and stallion owners must maintain Premium or Life Membership in The Pyramid Society to participate in the EBC Program.
- A successful breeding must be achieved within two years of the auction year to retain EBC eligibility. Future non-eligible breeding rights are defined within the stallion owner's Breeding Contract.
- Straight Egyptian EBC foals must be Pyramid Society Futurity nominated in-utero and designated as "EBC" by December 31st, of the mare's breeding year. Non-Straight mares are required to pay a mare nomination fee of \$250 of the mare's breeding year. (See Futurity guidelines for complete details.)

BREEDING TRANSFER POLICY

- EBC breedings and/or resulting foals may be transferred to new owners upon written request with a dually endorsed EBC transfer form submitted to The Pyramid Society for approval.
- The buyer is required to have Premium or Life Membership to retain EBC breeding/foal eligibility.
- If the breeding is not paid in full, the balance due must be remitted with the Transfer Form.

EXTENUATING CIRCUMSTANCES & GENERAL CONDITIONS

- Should the EBC breeding not be achievable due to the stallion's incapacitation, injury, death, sale, lease, fertility issues, breach of contract or exportation, and the stallion owner is unable to satisfy the breeding obligation, the purchaser may request a credit, for the purchase price only, toward a future EBC auction breeding.
- Credit requests must be submitted to The Pyramid Society in writing with pertinent documentation for written approval and may result in forfeiture of the stallion owner's EBC breeding/foal eligibility.
- Stallion owner breeding rights which have been sold/transferred to a new owner are not eligible for credit requests, as no funds have been contributed to The Pyramid Society for this particular breeding.
- Both the stallion and mare owner are responsible for honoring the agreement as outlined in the Breeding Contract,



2019 Egyptian Event
EGYPTIAN BREEDERS' CHALLENGE
Straight Egyptian Stallion Breeding Auction
ENROLLMENT FORMS

Sponsored by:



STALLION:

SIRE:

DAM:

AHR#:

DOB:

STUD FEE:

SCID: Clear / Positive / Not Tested

CA: Clear / Positive / Not Tested

LF: Clear / Positive / Not Tested

BREEDING SEASON: From (MM/YY):

To (MM/YY):

AVAILABLE FOR: Live Coverage / Shipped Cooled Semen / Frozen

WEBSITE featuring this stallion:

STRAIN:

OWNER:

FARM:

PHONE:

EMAIL:

ADDRESS:

CITY/STATE/ZIP:

COUNTRY:

LESSEE:

LEASE TERM:

PHONE:

EMAIL:

ADDRESS:

CITY/STATE/ZIP:

COUNTRY:

STANDING AT:

CITY/STATE:

CONTACT:

TITLE:

PHONE:

EMAIL:

MOBILE PHONE DURING EGYPTIAN EVENT:

BONUS BREEDING: I wish to donate a 2nd breeding if the first breeding sells, and I understand I will not be required to purchase the second breeding if it does not sell.

RESALE MARKETING OPTION

If my stallion's breeding does not sell through the auction, I:

Request to have it listed for resale on The Pyramid Society's website for \$_____. (please specify a price between \$1000 and the published stud fee. (I understand this breeding must be paid for in full prior to resale).

I do not wish to have this breeding published for resale.

PRINT OWNER /LESSEE (NAME):

SIGNATURE:

DATE:

COMPLETE NEXT PAGE

2019 EBC ENROLLMENT FORM

STALLION ACCOMPLISHMENTS

This information will be read by the announcer during the live auction.

Complete this page OR Use last year's information.

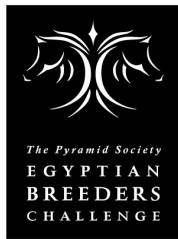
STALLION NAME: _____

STALLION'S SIGNIFICANT SHOW WINS:

SIRE'S NAME: _____

SIRE'S SIGNIFICANT ACCOMPLISHMENTS:

DAM'S NAME: _____



Egyptian Breeders' Challenge

SEMEN ANALYSIS REPORT

STALLION NAME:	
Date of Birth:	AHA Reg #:
Owner:	
Standing Farm/Clinic:	

GENETIC TESTING	CA	LF	SCID
Tested Negative (Clear)			
Tested Positive			
Was Not Tested			

AVERAGE CELL ANALYSIS:	Collection 1		Collection 2	
Analysis Date:	@ 24 hrs	@ 48 hrs	@ 24 hrs	@ 48 hrs
Analysis Time:	X	X	X	X
Analysis Type:	X	X	X	X
Sperm Total (billion):	X	X	X	X
Volume gel free (ml)	X	X	X	X
Sperm Concentration/ml:	X	X	X	X
% motile sperm				
% progressively motile sperm				
Extender				

When was this stallion last collected prior to this semen analysis test? _____

This stallion is available and suitable for use in a:

- live service breeding program
- cooled semen breeding program
- frozen semen breeding program

Veterinarian's Name:	
Clinic:	
Address:	
Phone:	Fax:
Email:	
Veterinarian's Signature:	Date: