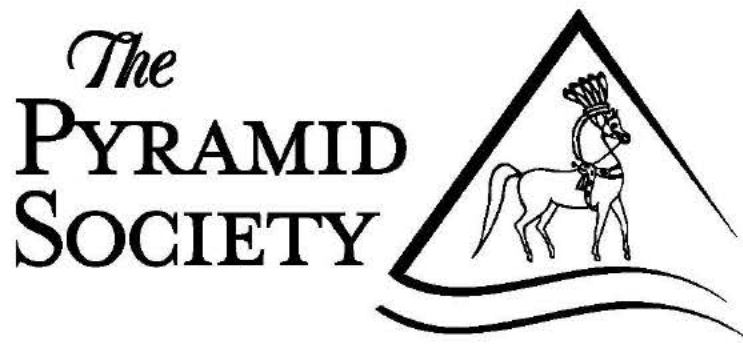


*The*  
**PYRAMID  
SOCIETY**



2015 INTERNATIONAL BREEDERS' CONFERENCE

**August 21st & 22nd**

PRINCETON, NEW JERSEY

THE *ART* OF BREEDING  
Egyptian Arabian Horses



UNDER THE  
GENEROUS  
PATRONAGE OF



**BAIT AL ARAB**

KUWAIT STATE STUD





## CONFERENCE OVERVIEW

As a breeder of Egyptian Arabians, have you felt a certain kinship with great breeders of the past? Felt a longing to know the great breeding horses you see in the today's pedigrees...to know more about their origins, their strengths, and the traits for which they were known? What must it have been like to sit around and just talk with those who truly knew them...breeders, trainers, judges, and artists? What makes a great horse? What makes a great breeding horse? How do we go about preserving the rich and diverse heritage left to us by those who've gone on before? And how can we distill this collective wisdom in such a way as to instill within us a greater capacity for excellence as we pursue the vision and passion we share for these noble beings?

**Come join us for the gathering of the tribes as The Pyramid Society proudly presents the 2015 International Breeder's Conference, "The Art of Breeding Straight Egyptian Arabians."**

Join internationally acclaimed judge, trainer and consultant, Eileen Verdieck, as she leads us in a hands-on horse conformation clinic with her own judging and evaluation system and special focus on The Pyramid Society's Standard of Excellence.

Glean from the wisdom of great breeders down through the ages as Keri Wright presents a review of historical and modern breeding philosophies which will aid you in developing your own breeding program throughout the course of the conference.

Enjoy what will likely be a once in a lifetime opportunity to interact with those who knew the early horses. Mingle with breeders, owners, trainers, judges, artists and other industry professionals as "those who knew them." Gain special insights and a unique understanding as they share their perspectives.

Meet the horses themselves, the stallions and mares who will make up the gene pool of the mock breeding programs you will create while at the conference. View historic video, photos, and pedigree analysis. Receive feedback from members of our distinguished panel. You'll work within groups to create a two generation breeding program, listing reasons for the decisions you make and then each group will present their programs to their peers and compete for fun prizes.

Last, but not least, what gathering of the tribes would be complete without plenty of time for eating and socializing? Friday night's dinner and social will be an event you do not wish to miss. Join local breeders for farm tours that will also be held in conjunction with the conference. As a breeder of Straight Egyptian Arabians, you simply can't afford to miss it! The Pyramid Society has a long tradition of excellence when it comes to education, and this will not disappoint. Every effort is being made to make this our best yet! We look forward to seeing you there!

Want to know more? Read the preview of the event...

[http://www.pyramidsociety.org/sites/pyramidsociety.org/files/attachments/2015 breeders conference pre  
view - ahw - tps yearbook dec 2014.pdf](http://www.pyramidsociety.org/sites/pyramidsociety.org/files/attachments/2015_breeders_conference_preview_ahw_tps_yearbook_dec_2014.pdf)

DETAILS, DOWNLOADS, AND ONLINE REGISTRATION  
**WWW.PYRAMIDSOCIETY.ORG**



## FRIDAY, AUGUST 21<sup>ST</sup>, 2015

### Friday Morning @ Thornewood Farm, Stockton, NJ

8:00 – 8:30 am	<b>Check-In</b>
8:30 – 8:45 am	<b>Welcome and Introductions</b>
8:45 – 9:45 am	<b>The Standard of Excellence – Hands-On Conformation Clinic</b> Presenter: Eileen Verdieck
9:45 am	<b>Morning Break</b>
10:00 – 11:30 am	<b>Applying the Standard of Excellence – Training the Eye of the Beholder</b> Presenter: Eileen Verdieck
11:30 am – 1:30 pm	<b>Lunch and Presentation of horses at Thornewood Farm</b>

### Friday Afternoon @ The Marriott at Forrestal, Princeton, NJ

2:00 – 3:00 pm	<b>A Review of Breeding Philosophies – Ancient and Modern</b> Presenter: Keri Wright
3:00 – 3:15 pm	<b>Afternoon Break</b>
3:15 – 3:45 pm	<b>Those Who Knew Them</b> – Meet the members of our distinguished panel: breeders, judges, trainers, artists, and other industry professionals who knew the early imports of Straight Egyptian Arabians to North America
3:45 – 5:30 pm	<b>Our Conference Gene Pool – Meet the Stallions and Mares</b>
6:00 – 6:45 pm	<b>Evening Reception &amp; Cocktails</b>
6:45 pm	<b>Dinner &amp; Social</b>

## SATURDAY, AUGUST 22<sup>ND</sup>, 2015

### Saturday @ The Marriott at Forrestal, Princeton, NJ

7:30 – 8:00 am	<b>Breakfast</b>
8:00 – 10:00 am	<b>Building a Breeding Program – the 1<sup>st</sup> Generation</b> Work Group Discussion & Individual Interviews with "Those Who Knew Them"
10:00 – 10:15 am	<b>Morning Break</b>
10:15 am – 12:00 pm	<b>Building a Breeding Program – the 2<sup>nd</sup> Generation</b> Work Group Discussion & Individual Interviews with "Those Who Knew Them"
12:00 pm – 1:00 pm	<b>Lunch</b>
1:00 – 3:00 pm	<b>Group Presentations of Breeding Programs</b>
3:00 – 3:15 pm	<b>Afternoon Break</b>
3:15 – 5:00 pm	<b>Panel Feedback, Awards &amp; Conclusion</b>
6:00 pm	<b>Dinner &amp; Evening Activities at Your Discretion</b>

### DATES

**AUGUST 21<sup>ST</sup> & 22<sup>ND</sup>, 2015**

Please register by July 31<sup>st</sup>

### LOCATION

#### **THE MARRIOTT AT FORRESTAL VILLAGE**

Princeton Forrestal Center  
100 College Rd E  
Princeton, NJ 08540  
PH: (800) 943-6709 or  
(609) 452-7800  
Group Rate: \$109 per night

### COST

**PYRAMID SOCIETY MEMBERS: \$300**

**NON-MEMBERS: \$350**

Additional registrations for your Spouse/Partner/Farm Co-Owners may qualify for a **\$75 discount**.  
*See registration form for guidelines.*

### ONLINE

REGISTER & GET MORE DETAILS AT:  
**PYRAMIDSOCIETY.ORG/EVENTS**

### MEMBER ACTIVITIES

**FARM TOURS HOSTED BY  
REGIONAL BREEDERS  
2 DAYS AFTER THE  
CONFERENCE.**

**PLEASE CHECK OUR WEB SITE  
AND YOUR EMAIL FOR MORE  
DETAILS.**

4067 Iron Works Pkwy, Ste 2  
Lexington, KY, USA 40511  
Phone: 859.231.0771  
Fax: 859.255.4810  
info@pyramidsociety.org  
www.pyramidsociety.org



# REGISTRATION FORM

REGISTRATION DEADLINE:  
July 31, 2015

## 2015 INTERNATIONAL BREEDERS' CONFERENCE:

The Art of Breeding Egyptian Arabian Horses



**August 21<sup>st</sup> and 22<sup>nd</sup> at  
The Marriott at Forrestal Village**

www. <http://www.marriott.com/hotels/travel/ttndf-princeton-marriott-at-forrestal/.com>

Princeton Forrestal Center, 100 College Rd E, Princeton, NJ 08540

PHONE: (800) 943-6709 or (609) 452-7800

Group Rate: \$109 per night

### RECOMMENDED AIRPORTS FOR TRAVEL

Newark Liberty International Airport (EWR) - 37 miles SW

[www.panynj.gov/airports/newark-liberty.html](http://www.panynj.gov/airports/newark-liberty.html)

Philadelphia International Airport (PHL) - 54.4 miles NE

[www.phl.org/Pages/HomePage.aspx](http://www.phl.org/Pages/HomePage.aspx)

Trinton-Mercer (Regional) Airport (TTN) - 16.3 miles N

[www.state.nj.us/counties/mercerc/airports/airport](http://www.state.nj.us/counties/mercerc/airports/airport)



PRESENTED BY  
**THE PYRAMID SOCIETY**  
UNDER THE GENEROUS  
PATRONAGE OF:



#### FOR MEMBERS

### \$300 – Initial Registration

\$225 for up to three (3) additional Registrants per Farm  
(All registrants must share the same Member Number to qualify for discounts)

#### FOR NON-MEMBERS

### \$350 – Initial Registration

\$275 for one (1) Spouse/Partner/Farm Co-Owner Registrant

FARM/BUSINESS/PRINCIPAL NAME

MEMBER #

PRIMARY REGISTRANT NAME (as it will appear on printed nametag)

REGISTRANT 2 NAME (as it will appear on printed nametag)

☐ SPOUSE ☐ PARTNER ☐ FARM CO-OWNER ☐ OTHER \_\_\_\_\_

REGISTRANT 3 NAME (as it will appear on printed nametag)

☐ SPOUSE ☐ PARTNER ☐ FARM CO-OWNER ☐ OTHER \_\_\_\_\_

REGISTRANT 4 NAME (as it will appear on printed nametag)

☐ SPOUSE ☐ PARTNER ☐ FARM CO-OWNER ☐ OTHER \_\_\_\_\_

REMIT TO: THE PYRAMID SOCIETY  
4067 IRON WORKS PARKWAY, SUITE 2  
LEXINGTON, KY, 40511 USA

EMAIL TO: [INFO@PYRAMIDSOCIETY.ORG](mailto:INFO@PYRAMIDSOCIETY.ORG)

FAX TO: (859) 255-4810

CALL: (859) 231-0771

### 2015 REGISTRATION FEES INCLUDE an

extensive Reference Notebook including notes from the speakers and memory stick of historic video, photos, and pedigrees that are part of the gene pool being discussed plus admission to conference, and designated meals on both days.

#### CONTACT

E-MAIL

PHONE

ADDRESS

CITY | STATE/PROVINCE | POSTAL CODE

COUNTRY (if outside of the United States)

#### PAYMENT

\$

TOTAL PAYMENT ENCLOSED (conference fees do not include accommodations)

☐ CHECK/MONEY ORDER ☐ VISA\* ☐ MASTERCARD\* ☐ AMERICAN EXPRESS\*

\*NOTE: A 3% Administrative Fee will be added to all Credit Card transactions

CREDIT CARD NUMBER

CARDHOLDER NAME

EXPIRY

V-CODE

# 2015 INTERNATIONAL BREEDERS' CONFERENCE:

The Art of Breeding Straight Egyptian Arabian Horses

**August 21<sup>st</sup> & 22<sup>nd</sup>, 2015, at**



**MARRIOTT**

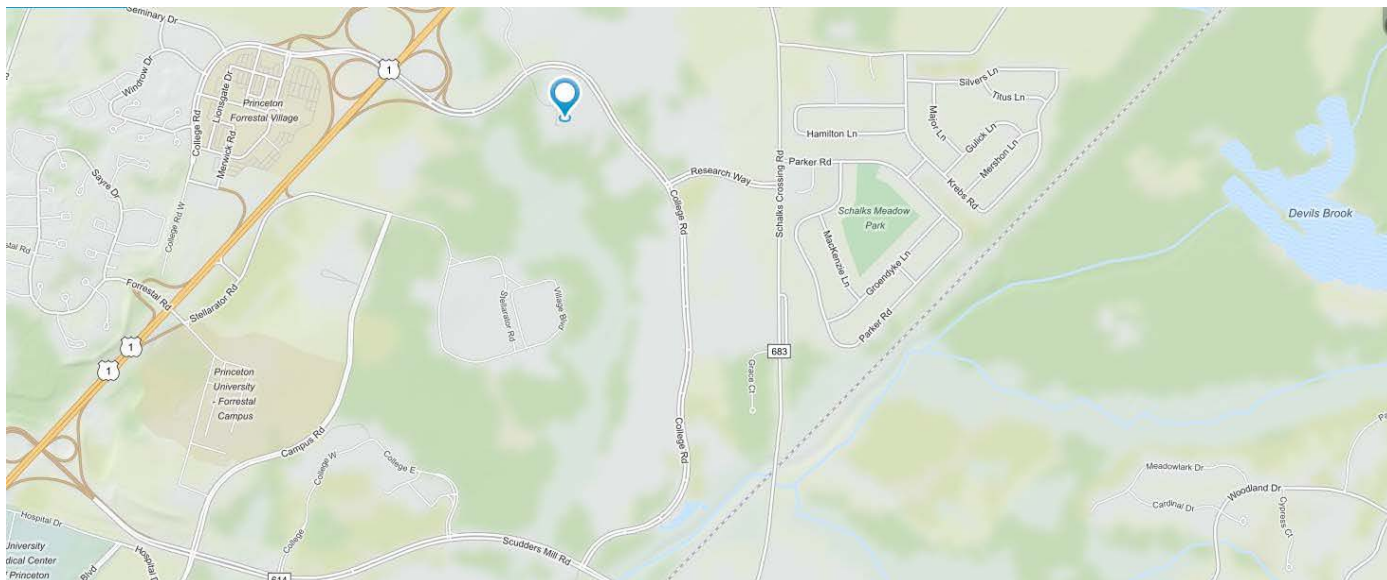
## **The Marriott at Forrestal Village**

Princeton Forrestal Center, 100 College Rd E,  
Princeton, NJ 08540

Hotel Rate: \$109 per night

PHONE: (800) 943-6709 OR [\(609\) 452-7800](tel:(609)452-7800)

[www.marriott.com/hotels/travel/ttndf-princeton-marriott-at-forrestal/](http://www.marriott.com/hotels/travel/ttndf-princeton-marriott-at-forrestal/)



## **RECOMMENDED AIRPORTS FOR TRAVEL**

- Newark Liberty International Airport (EWR) - 37 miles SW  
[www.panynj.gov/airports/newark-liberty.html](http://www.panynj.gov/airports/newark-liberty.html)
- Philadelphia International Airport (PHL) - 54.4 miles NE  
[www.phl.org/Pages/HomePage.aspx](http://www.phl.org/Pages/HomePage.aspx)
- Trinton-Mercer (Regional) Airport (TTN) – 16.3 miles N  
[www.state.nj.us/counties/mercere/departments/airport](http://www.state.nj.us/counties/mercere/departments/airport)
- John F Kennedy International Airport (JFK) - 62 miles SW  
[www.panynj.gov/airports/jfk.html](http://www.panynj.gov/airports/jfk.html)
- LaGuardia Airport (LGA) - 60 miles SW  
[www.panynj.gov/airports/laguardia.html](http://www.panynj.gov/airports/laguardia.html)



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[www.pyramidsociety.org](http://www.pyramidsociety.org)



# 2015 INTERNATIONAL BREEDERS' CONFERENCE:

The Art of Breeding Straight Egyptian Arabian Horses

**Opening Session @ 8 am on Friday, August 21<sup>st</sup> 2015**



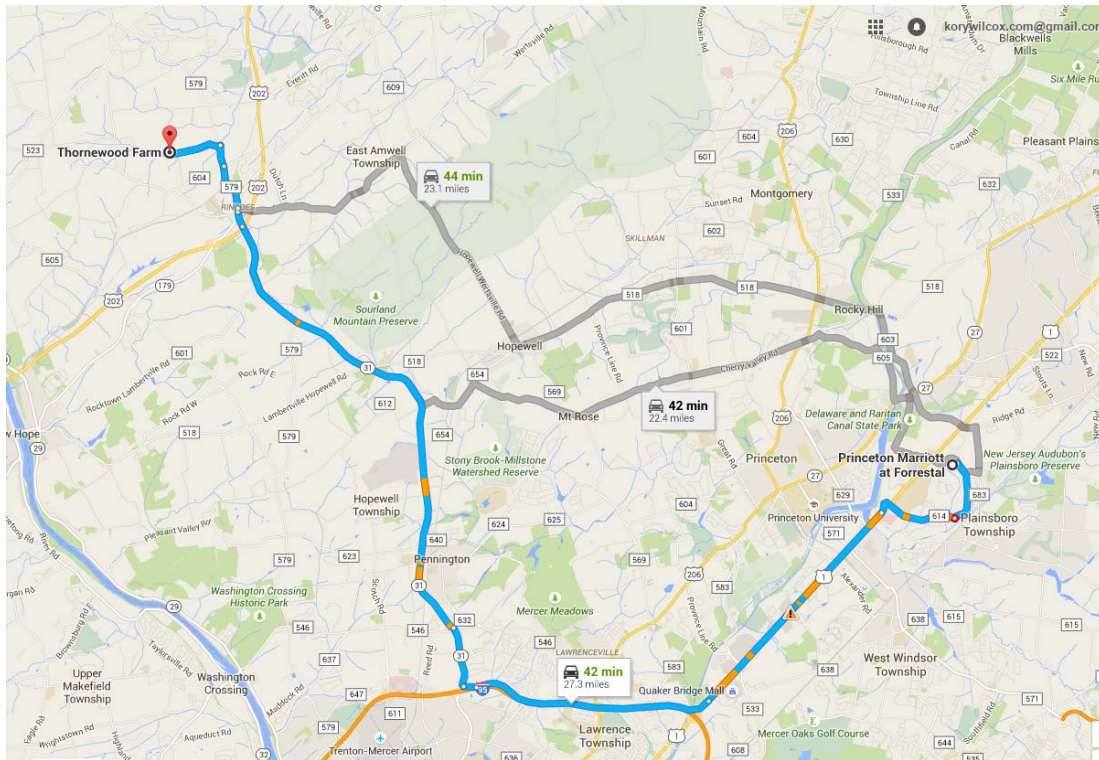
## ThorneWood Farm

50 Dunkard Church Rd

Stockton, NJ 08559

PHONE: [\(609\) 577-1976](tel:6095771976)

[www.thorneWoodfarm.com](http://www.thorneWoodfarm.com)



### Driving Directions from The Marriott at Forrestal Village (approximately 37 minutes)

1. Head **southeast on College Rd E** toward Research Way (1.3 miles)
2. Turn **right** onto **Scudders Mill Road** (1.8 miles)
3. Merge onto **U.S. 1 S** (5.1 miles)
4. Merge onto **I-95** via the ramp to **Philadelphia** (4.8 miles)
5. Take **exit 4** for **New Jersey 31** toward **Ewing/Pennington** (0.2 miles)
6. Keep **right** at the fork, follow signs for **Route 31 N** and merge onto **NJ-31 N/Hwy 31 N/Pennington Road** (1.2 miles)
7. Slight left onto **NJ-31 N/Rte 31 N** (10.1 miles)
8. Continue onto **John Ringo Road** (0.3 miles)
9. Merge onto **NJ-179 N** (347 feet)
10. Slight **left** onto **State Rte 579/John Ringo Road** -- continue to follow John Ringo Road (0.9 miles)
11. Continue onto **Easton Trenton Turnpike** (0.4 miles)
12. Turn left onto **Dunkard Church Road** -- **ThorneWood Farm** is on the **right** (1.0 miles)



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